



MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)			SEMESTER	Tgl Penyusunan
popular culture stuides	7922102050		T=0	P=0	ECTS=0	7	8 Desember 2025

Model Pembelajaran	Project Based Learning
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Deskripsi Singkat MK	This course aims to develop students' critical thinking on the dynamic interplay between popular culture and society. It analyses how cultural trends, media, space and identity forms of entertainment shape and are shaped by social values, identities, and power structures, with a focus on SDG 10 (Gender Equality) and SDG 16 (Peace, Justice, and Strong Institutions). The course explores diverse popular culture texts, including film, television, music, and social media, engaging with critical perspectives on representation, ideology, consumerism, postcolonial studies, and gender studies. Teaching methods include lectures, group discussions, and peer reviews. Formative assessments will consist of group-based presentations and individual reflective journals. The summative assessment will involve a group-based project, creating a podcast series related to a popular culture phenomenon. By the end of the course, students will be able to examine how popular culture can contribute to or challenge social inequalities and critically evaluate the role of media in shaping how media representations influence public perceptions and societal norms. They will also reflect on their own engagement with popular culture and how it shapes their identity, beliefs, and values.																																																																																																																																																									
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Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)																																																																																																																																																			
		Indikator	Kriteria & Bentuk	Luring (offline)	Daring (online)																																																																																																																																																					
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1	1. Identify and describe key theoretical frameworks in popular culture studies, such as cultural studies, semiotics, and media theory. 2. Compare and contrast the major theorists and their contributions to the study of popular culture. 3. Apply theoretical concepts to analyze specific popular culture texts and phenomena.	1. Able to identify and describe key theoretical frameworks in popular culture studies, such as cultural studies, semiotics, and media theory. 2. Able to compare and contrast the major theorists and their contributions to the study of popular culture. 3. Able to apply theoretical concepts to analyze specific popular culture texts and phenomena.	Kriteria: 1. Participation and Activity 2. Creativity and Originality 3. Written reflection Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Introduction to Popular Culture Studies: What is Popular Culture and its significance? Pustaka: Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	3%
2	Students understand the concept and theory of Popular Signs and the issues in American Culture	Answer all oral questions in class discussion on Cultural studies & Marxist approaches	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Portofolio	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Theoretical Approaches to Popular Culture Studies: Cultural studies & Marxist approaches Pustaka: Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	3%
3	Students understand what to do to write a research paper about Popular Culture	Answer all oral & written questions in class discussion on Feminist approaches & Postmodernism	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Theoretical Approaches to Popular Culture Studies: Feminist approaches & Postmodernism Pustaka: Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	3%

4	Students understand what to do to write a reseach paper about Popular Culture	Answer all oral & written questions in class discussion Prepare presentation	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Music and Popular Culture (1) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Music and Popular Culture (1) Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra</i>	3%
5	Students understand how to conduct a reseach about Popular Culture and how to cite sources	Group presentation. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Music and Popular Culture (2) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Music and Popular Culture (2) Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra</i>	3%

6	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Answer all oral & written questions in class discussion Prepare presentation	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Film and Popular Culture (1) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Film and Popular Culture (1) Pustaka: <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i>	3%
7	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Group presentation. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Film and Popular Culture (2) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Film and Popular Culture (2) Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra</i>	3%

8		Answer all oral & written questions in class discussion Prepare presentation	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk, Tes	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Television and Popular Culture (1) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Television and Popular Culture (1) Pustaka: <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i>	20%
9	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Group presentation. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk, Penilaian Portofolio	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Television and Popular Culture (2) Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Television and Popular Culture (2) Pustaka: <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i>	4%

10	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Answer all the given written questions in mid term exam	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk, Tes	Offline: The strategy used in the mid-term exam is individual's analytical essay on issues covered in the first half of the semester 2 X 50		Materi: Midterm Exam Questions on analysis and analytical essay Pustaka: Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i> . Routledge Materi: Midterm Exam Questions on analysis and analytical essay Pustaka: Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i> . New York: Bedford/St. Martin'.	5%
11	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Answer all oral & written questions in class discussion Prepare presentation	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Social Media and Popular Culture (1) Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas</i> . Yogyakarta: Jalasutra Materi: Social Media and Popular Culture (1) Pustaka: Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i> . New York: Bedford/St. Martin'.	3%

12	- Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Group presentation. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Social Media and Popular Culture (2) Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas</i> . Yogyakarta: Jalasutra Materi: Social Media and Popular Culture (2) Pustaka: Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i> . New York: Bedford/St. Martin'.	4%
13	- Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Answer all oral & written questions in class discussion Prepare presentation	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Popular Culture in Indonesia (1) Pustaka: Heryanto, Ariel (Ed)., 2008. <i>Popular Culture in Indonesia</i> . New York: Routledge Taylor and Francis Group	3%
14	- Students are able to analyze the issues of Popular Culture in Indonesia	Group presentation. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Popular Culture in Indonesia (2) Pustaka: Heryanto, Ariel (Ed)., 2008. <i>Popular Culture in Indonesia</i> . New York: Routledge Taylor and Francis Group	4%

15	- Students are able to make themselves believe that they understand what they learn in Popular Culture Studies and be ready to apply into conducting and writing research paper	Answer questions on reflection. Acceptance to feedback.	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Penilaian Portofolio	Offline: The strategies used in the session are: problem-based, sharing discussion 2 X 50		Materi: Reflection Pustaka: <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Reflection Pustaka: <i>Heryanto, Ariel (Ed)., 2008. Popular Culture in Indonesia . New York: Routledge Taylor and Francis Group</i>	5%
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16		Answer all the given written questions in final term exam	Kriteria: Criteria: 1. Quality of idea 2. Organization 3. Language use Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Tes	Offline: The strategies used in the session are: individual analysis and analytical essay on some issues covered in the second half of the semester 2 X 50		Materi: Final exam Questions on analysis and analytical essay Pustaka: Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas</i>. Yogyakarta: Jalasutra Materi: Final exam Questions on analysis and analytical essay Pustaka: Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i>. New York: Bedford/St. Martin'. Materi: Final exam Questions on analysis and analytical essay Pustaka: Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i>. New York: Bedford/St. Martin'. Materi: Final exam Questions on analysis and analytical essay Pustaka: Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i>. Routledge	30%
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Rekap Persentase Evaluasi : Project Based Learning

No	Evaluasi	Persentase
1.	Aktifitas Partisipatif	24.17%
2.	Penilaian Hasil Project / Penilaian Produk	46.17%
3.	Penilaian Portofolio	5.33%
4.	Tes	23.34%
		99.01%

Catatan

1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
3. **CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM= Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 15 Oktober 2024

Koordinator Program Studi S1
Sastra Inggris (Kampus
Kabupaten Magetan)



LISETYO ARIYANTI
NIDN 0024048105

UPM Program Studi S1 Sastra
Inggris (Kampus Kabupaten
Magetan)



NIDN 0024048105

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