

Universitas Negeri Surabaya Fakultas Bahasa dan Seni Program Studi S1 Sastra Inggris

Kode Dokumen

	ı	RENG	CANA P	E	ИB	EL	Α.	JA	R/	١N	SE	EM	ES	TEI	R					
MATA KULIAH	(MK)		KODE			F	Rump	oun l	MK		вов	OT (s	sks)		S	EMES	TER	Tgl Per	ıyusı	ınan
Journalism In E	nglish		7920202108			F	/lata Piliha Studi				T=2	P=0	EC	ΓS=3. ⁻	18	7		15 Sep 202	temb	er
OTORISASI			Pengemban	g RF	S				K	ord	rdinator RMK			K	oordir	nator	Progr	am S	tudi	
			Silvia Adelia,	Ivia Adelia, S.S, M.A Cicilia Deandra Putri, S.S, M.A						ALI MUSTOFA										
Model Pembelajaran	Case Study		•						•											
Capaian	CPL-PRODI	yang di	bebankan pa	da I	ИK															
Pembelajaran (CP)	CPL-2		nunjukkan kara irausahaan	kter	tangg	uh, k	olab	orati	f, ada	aptif,	inov	atif, ir	ıklusit	, bela	jar se _l	oanjan	ig hay	at, da	n ber	jiwa
	CPL-3		ıgembangkan p dang keahlianı																spes	sifik
	CPL-5	Mampu mengaplikasikan konsep dan teori Linguistik dasar dalam Bahasa Inggris untuk merespons beragam fenomena bahasa																		
	CPL-7	Man buda	npu mengaplikasikan konsep dan teori budaya untuk menganalisis serta merespons fenomena sosial aya dengan cara yang responsif terhadap budaya																	
	CPL-10		npu menghasil an untuk berag						u no	n-ak	adem	ik de	ngan	baik d	lalam	bentul	k lisan	mau	oun	
	Capaian Per	mbelajar	ran Mata Kuli	ah (СРМ	K)														
	CPMK - 1	conn	Being able to generate original and innovative ideas for media content, and effectively engage and connect with diverse audiences through various forms of English-language media content, including social media, video, and multimedia.																	
	CPMK - 2	Bein on th	Being able to apply the principles of appropriate language in different types of media content, with a focus on the language commonly used in the media industry.										ocus							
	CPMK - 3	scen	g able to deve arios and prop tices.	elop oosir	critica ng sol	al thi utior	inkin ns, a	g an nd re	d pro	obler t on	n-sol the i	ving : mplica	skills ations	by an	alyzin ese s	ig real olutior	l-world	media	lia-rel a indi	ated ustry
	Matrik CPL -	- СРМК																		
			СРМК		CPL-	-2		C	PL-3	3		CPL	-5		CPL	-7	Ι (CPL-1	0	7
			CPMK-1		✓				•			1			1			✓		1
			CPMK-2		1				1			1			1			1		Ī
			CPMK-3		1				•			1			1			1		
	Matrik CPMI	K pada ł	Kemampuan	akh	ir tiap	o tał	пара	ın be	elaja	ır (S	ub-C	PMK	()							
			CPMK								N	linggı	ı Ke							1
			•	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	1
		C	CPMK-1																	1
		С	PMK-2																	Ī
		С	CPMK-3																	Ī

This course explores creative media practice and the use of English for journalism across a wide range of subjects including newspaper and magazine production, digital and social media, and video production. In this course, students will develop practical skills in media production as well as theoretical learning. Students will also be introduced to some issues discussed in SDGs. All teaching learning activities are conducted through lecturing, discussion, presentation, and project. This course uses Project-Based method of learning. Deskripsi Singkat MK Pustaka Utama: 1. Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge. 2. Branston, Gill., and Stafford, Roy. 2010. The Media Students Book (5th ed). London and New York: Routledge. 3. Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold. 4. Kellner, Douglas. 1995. Media Culture: Cultural Studies, Identity and Politics between the Modern and the Postmodern . London and New York: Routledge. 5. MacRury, Iain. 2009. Advertising . London and New York: Routledge. Pendukung: 1. Hicks, W. (2013). English for journalists. Routledge. 2. Sullivan, L., Bennett, S., & Boches, E. (2012). Hey, Whipple, squeeze this: The classic guide to creating great ads. John Wiley & Sons. 3. Dille, F., & Platten, J. Z. (2008). The ultimate guide to video game writing and design. Lone Eagle. 2. 4. Halvorson, K., & Rach, M. (2012). Content strategy for the Web: content strategy Web _p2. New Riders. 5. Rousseau, D. H., & Phillips, B. R. (2013). Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media). Watson-Guptill. 6. MacRury, Iain. 2009. Advertising.

London and New York: Routledge.

GILANG GUSTI AJI

Dosen Pengampu

Mg Ke-	tiap tahapan belajar		iilaian	Metod Penug	Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Bobot Penilaian (%)
	(Sub-CPMK)	Indikator	Kriteria & Bentuk	Luring (<i>offline</i>)	Daring (online)	[Pustaka]	(70)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	5%
	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	Journalism	570
	to understand the	explain the key elements	Form: Rubric	Project	Project	Pustaka:	
	key elements of	of journalism,	Bentuk Penilaian	3 X 50		Carroll, Brian.	
	journalism,	including	·			2014. Writing	
	including writing	news values, news	Penilaian Hasil			and Editing for	
	headlines, practicing	gathering	Project / Penilaian			Digital Media.	
	interview skills,	techniques, and ethical	Produk			London:	
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	to analyze and					
	readers, and	critique examples of					
	apply these skills to a project-based	journalistic					
	newspaper article.	writing, including					
	LLO4 Being able	newspaper					
	to develop	articles and online news					
	proficiency in skills related to	stories,					
	media-related	focusing on the					
	tasks, such as	effectiveness					
	conducting	of headlines, leads, and					
	interviews,	overall writing					
	reporting news, creating content	style. ● To be able to					
	calendars, and	practice					
	presenting media	interviewing techniques.					
	content, and	including					
	reflect on the	developing effective					
	effectiveness of these	questions,					
	communication	active					
	skills. LLO8 Being	listening, and building					
	able to enhance	rapport with sources. ● To					
	digital literacy skills through the	be able to plan					
	use of technology	and outline a project-based					
	forresearchi	newspaper					
	ng,writing,a	article, including					
	ndpresentin	choosing a					
	gmediacont entinEnglis	topic,					
	h, andreflect	conducting research, and					
	ontheroleof	identifyin gpotentia					
	technologyi	Isources.					
	ncontempor arymediapr	● To be able to write a n					
	actices.	ewspaper					
	3.LLO4 Being able	articletha tdemonst					
	to develop	ratesanu					
	proficiency in skills related to	nderstan dingofthe					
	media-related	keyeleme					
	tasks, such as	ntsofjour nalism,in					
	conducting	cludingwr					
	interviews,	itinganen gaginghe					
	reporting news, creating content	adline,cr					
	calendars, and	aftingane ffectivele					
	presenting media	ad,andin					
	content, and	corporati ngquotes					
	reflect on the effectiveness of	andother					
	these	sourcema terialinto					
1	communication	thearticl					
	skills.	e. ● To be able t o r e v i					
	4.LLO8 Being able	seandedi					
1	to enhance digital literacy skills	tthenews paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari ty, accura					
	·	cy, and sty					
		le,andinc orporatin					
1		g fe e d b a c					
		k from pee rsand/ort					
1		heinstruc					
1		tor					

2	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	5%
-	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	Journalism	0 /0
	to understand the	explain the key elements	Form: Rubric	Project	Project	Pustaka:	
	key elements of	of journalism,	Bentuk Penilaian	3 X 50		Carroll, Brian.	
	journalism,	including news values,	:			2014. Writing	
	including writing	news values,	Penilaian Hasil			and Editing for	
	headlines, practicing	gathering	Project / Penilaian			Digital Media.	
	interview skills,	techniques, and ethical	Produk			London:	
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	to analyze and					
	readers, and	critique					
	apply these skills to a project-based	examples of journalistic					
	newspaper article.	writing,					
	LLO4 Being able	including newspaper					
	to develop	articles and					
	proficiency in	online news stories,					
	skills related to media-related	focusing on					
	tasks, such as	the effectiveness					
	conducting	of headlines,					
	interviews,	leads, and overall writing					
	reporting news,	style. To be					
	creating content	able to practice					
	calendars, and presenting media	interviewing					
	content, and	techniques,					
	reflect on the	including developing					
	effectiveness of	effective					
	these	questions, active					
	communication skills. LLO8 Being	listening, and					
	able to enhance	building rapport with					
	digital literacy	sources. To					
	skills through the	be able to plan and outline a					
	use of technology	project-based					
	forresearchi ng,writing,a	newspaper article,					
	ndpresentin	including					
	gmediacont	choosing a topic,					
	entinEnglis	conducting					
	h,andreflect ontheroleof	research, and i d e n t i fy i n					
	technologyi	gpotentia					
	ncontempor	lsources. ● To be ab le					
	arymediapr	towritean					
	a c t i c e s. 3.LLO4 Being able	ewspaper articletha					
	to develop	tdemonst					
	proficiency in	ratesanu nderstan					
	skills related to	dingofthe keyeleme					
	media-related	ntsofjour					
	tasks, such as conducting	nalism,in					
	interviews,	cludingwr itinganen					
	reporting news,	gaginghe adline,cr					
	creating content	aftingane					
	calendars, and presenting media	ffectivele ad,andin					
	content, and	corporati					
	reflect on the	ngquotes					
	effectiveness of	andother sourcema					
	these	terialinto					
	communication skills.	thearticl e. ● To be					
	4.LLO8 Being able	able t o r e v i s e a n d e d i					
	to enhance digital	tthenews					
	literacy skills	paperarti					
	through the use of	cle,focusi ngonclari					
	technology for	ty, a c c u r a					
		cy, andsty le, andinc					
		orporatin					
		g fe e d b a c k fr o m p e e					
		rsand'/ort heinstruc					
		tor					

1. 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project-based newspaper article. LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. LLO8 Being able to enhance digital literacy skills through the use of technology for researting, and presenting the	■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. ● To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. ● To be able to plan and outline a project-based newspaper article, including choosing a	Kriteria: Criteria: Written Form: Rubric Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk	Lecturing, Discussion, Project 3 X 50	Lecturing, Discussion, Project	Materi: Journalism Pustaka: Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.	5%
a ctices. 3.LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. 4.LLO8 Being able to enhance digital literacy skills through the use of technology for	ewspaper articlethat demonst ratesanu nderstan dingofthe keyeleme ntsofjour nalism, in cluding writing anen gaging he adling are aftictivele ad, and in corporating quotes and other source material into the article. To be abletore vise and edithenews paperarticle, focusing on clarity, accura cy, and style, and incorporating feedback from peersand/ortheinstructor					

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4	1.	 To be able to identify and 	Kriteria:	Lecturing,	Lecturing,	Materi:	5%
	2.LLO 1 Being able	to identify and explain the	Criteria: Written Form: Rubric	Discussion,	Discussion,	Journalism	
	to understand the	key elements	FUIII. NUDIIC	Project	Project	Pustaka:	
	key elements of	of journalism,	Bentuk Penilaian	3 X 50		Carroll, Brian.	
	journalism,	including				2014. Writing	
	including writing	news values, news	Penilaian Hasil			and Editing for	
	headlines,	gathering	Project / Penilaian			Digital Media.	
	practicing	techniques,	Produk			London:	
	interview skills,	and ethical	FIOUUK				
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	to analyze and					
	readers, and	critique					
	apply these skills	examples of					
	to a project-based	journalistic					
	newspaper article.	writing, including					
	LLO4 Being able	newspaper					
	to develop	articles and					
	proficiency in	online news					
	skills related to	stories,					
	media-related	focusing on					
	tasks, such as	the effectiveness					
		of headlines.					
	conducting interviews,	leads, and					
	reporting news,	overall writing					
		style. ● To be					
	creating content	able to practice					
	calendars, and presenting media	interviewing					
		techniques,					
	content, and	including					
	reflect on the	developing					
	effectiveness of	effective questions,					
	these	active					
	communication	listening, and					
	skills. LLO8 Being	building					
	able to enhance	rapport with_					
	digital literacy	sources. • To					
	skills through the	be able to plan and outline a					
	use of technology	project-based					
	forresearchi	newspaper					
	ng,writing,a	article,					
	ndpresentin	including					
	gmediacont	choosing a topic,					
	entinEnglis	conducting					
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	ncontempor	lsources. ● To be ab le					
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	3.LLO4 Being able	articletha					
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	presenting media	ffectivele ad,andin					
	content, and	corporati					
	reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema					
	communication	terialinto thearticl					
	skills.	e. ● To be					
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	4.LLO8 Being able	seandedi					
	to enhance digital	tthenews					
	literacy skills	paperarti cle,focusi					
	through the use of	ngonclari					
	technology for	ty, a c c u r a					
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5	1. 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills,	• To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical	Kriteria: Criteria: Written Form: Rubric Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk	Lecturing, Discussion, Project 3 X 50	Lecturing, Discussion, Project	Materi: Journalism Pustaka: Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.	5%
	and planning and writing articles that engage readers, and apply these skills to a project-based newspaper article. LLO4 Being able to develop proficiency in skills related to	considerations in journalism. • To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories,					
	media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the	focusing on the effectiveness of headlines, leads, and overall writing style. ● To be able to practice interviewing techniques, including developing					
	effectiveness of these communication skills. LLO8 Being able to enhance digital literacy skills through the use of technology for researching, writing, a	effective questions, active listening, and building rapport with sources. • To be able to plan and outline a project-based newspaper article, including					
	ndpresentin gmediacont entin Englis h, andreflect ontheroleof technologyi ncontempor ary mediapr actices. 3.LLO4 Being able	including choosing a topic, conducting research, and identifyin gpotentials ources. To be able to write an ewspaper articleth at demonst					
	to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and	ratesanu nderstan dingofthe keyeleme ntsofjour nalism,in cludingwr itinganen gaginghe adline,cr aftingane ffectivele ad, andin corporati					
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6	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	5%
	2.LLO 1 Being able	to identify and explain the	Criteria: Written	Discussion,	Discussion,	Journalism	
	to understand the	key elements	Form: Rubric	Project	Project	Pustaka:	
	key elements of	of journalism,	Bentuk Penilaian	3 X 50		Carroll, Brian.	
	journalism,	including news values,	:			2014. Writing	
	including writing	news values, news	Penilaian Hasil			and Editing for	
	headlines,	gathering	Project / Penilaian			Digital Media.	
	practicing interview skills,	techniques, and ethical	Produk			London:	
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	 To be able to analyze and 					
	readers, and	critique					
	apply these skills	examples of					
	to a project-based	journalistic					
	newspaper article.	writing, including					
	LLO4 Being able	newspaper					
	to develop	articles and					
	proficiency in	online news stories.					
	skills related to	focusing on					
	media-related	the					
	tasks, such as	effectiveness					
	conducting	of headlines, leads, and					
	interviews, reporting news,	overall writing					
	reporting news, creating content	style. ● To be able to					
	calendars, and	able to practice					
	presenting media	interviewing					
	content, and	techniques,					
	reflect on the	including developing					
	effectiveness of	effective					
	these	questions,					
	communication	active listening, and					
	skills. LLO8 Being	building					
	able to enhance	rapport with					
	digital literacy	sources. To be able to plan					
	skills through the	and outline a					
	use of technology	project-based					
	forresearchi	newspaper article,					
	ng,writing,a ndpresentin	including					
	gmediacont	choosing a					
	entinEnglis	topic, conducting					
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	calendars, and	ffectivele					
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	to enhance digital	seandedi tthenews					
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7	1.	To be able to identify and	Kriteria:	Lecturing,	Lecturing,	Materi:	5%
	2.LLO 1 Being able	to identify and explain the	Criteria: Written	Discussion,	Discussion,	Journalism	
	to understand the	key elements	Form: Rubric	Project	Project	Pustaka:	
	key elements of	of journalism,	Pontuk Donilaian	3 X 50		Carroll, Brian.	
	journalism,	including	Bentuk Penilaian			2014. Writing	
	including writing	news values,	: 			and Editing for	
	headlines,	news	Penilaian Hasil			_	
	practicing	gathering techniques,	Project / Penilaian			Digital Media.	
	interview skills,	and ethical	Produk			London:	
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	 To be able to analyze and 					
	readers, and	critique					
	apply these skills	examples of					
	to a project-based	journalistic					
	newspaper article.	writing,					
	LLO4 Being able	including newspaper					
	to develop	articles and					
	proficiency in	online news					
	skills related to	stories,					
	media-related	focusing on					
	tasks, such as	the					
	<i>'</i>	effectiveness of headlines,					
	conducting	leads, and					
	interviews,	overall writing					
	reporting news,	style. ● To be					
	creating content	able to practice					
	calendars, and	interviewing					
	presenting media	techniques,					
	content, and	including					
	reflect on the	developing					
	effectiveness of	effective					
	these	questions, active					
	communication	listening, and					
	skills. LLO8 Being	building					
	able to enhance	rapport with					
	digital literacy	sources. To be able to plan					
	skills through the	and outline a					
	use of technology	project-based					
	forresearchi	newspaper					
	ng,writing,a	article,					
	ndpresentin	including					
	gmediacont	choosing a topic,					
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	h,andreflect	research, and					
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	calendars, and	aftingane ffectivele					
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	content, and	corporati					
	reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
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	skills.	e. To be					
	4.LLO8 Being able	abletorevi					
	to enhance digital	seandedi					
	literacy skills	tthenews paperarti					
	through the use of	cle, focusi					
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8	1.	To be able to identify and	Kriteria:	Lecturing,	Lecturing,	Materi:	2%
	2.LLO 1 Being able	to identify and explain the	Criteria: Written	Discussion,	Discussion,	Journalism	
	to understand the	key elements	Form: Rubric	Project	Project	Pustaka:	
	key elements of	of journalism,	Dantuk Danilaian	3 X 50		Carroll, Brian.	
	journalism,	including	Bentuk Penilaian			2014. Writing	
	including writing	news values,	:			and Editing for	
	headlines,	news	Penilaian Hasil			_	
	practicing	gathering techniques,	Project / Penilaian			Digital Media.	
	interview skills,	and ethical	Produk			London:	
	and planning and	considerations				Routledge.	
	writing articles	in journalism.					
	that engage	To be able					
	readers, and	to analyze and					
	apply these skills	critique examples of					
	to a project-based	journalistic					
		writing,					
	newspaper article.	including					
	LLO4 Being able	newspaper					
	to develop	articles and online news					
	proficiency in	stories,					
	skills related to	focusing on					
	media-related	the					
	tasks, such as	effectiveness					
	conducting	of headlines,					
	interviews,	leads, and overall writing					
	reporting news,	style. To be					
	creating content	able to					
	calendars, and	practice					
	presenting media	interviewing					
	content, and	techniques,					
	reflect on the	including developing					
	effectiveness of	effective					
	these	questions,					
	communication	active					
	skills. LLO8 Being	listening, and					
	able to enhance	building rapport with					
	digital literacy	sources. To					
	skills through the	be able to plan					
	-	and outline a					
	use of technology	project-based					
	forresearchi	newspaper article,					
	ng, writing, a	including					
	ndpresentin	choosing a					
	gmediacont	topic,					
	entinEnglis	conducting					
	h, and reflect	research, and i d e n t i fy i n					
	ontheroleof	gpotentia					
	technologyi	ls ources.					
	ncontempor	To be ab I e					
	arymediapr	towritean					
	actices.	ewspaper					
	3.LLO4 Being able	articletha tdemonst					
	to develop	ratesanu					
	proficiency in	nderstan					
	skills related to	dingofthe					
	media-related	keyeleme ntsofjour					
	tasks, such as	nalism,in					
	conducting	cludingwr					
	interviews,	itinganen					
	reporting news,	gaginghe					
	creating content	adline,cr aftingane					
	calendars, and	ffectivele					
	presenting media	ad, and in					
	content, and	corporati					
	reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
	communication	thearticl					
	skills.	e. To be					
	4.LLO8 Being able	abletorevi					
	to enhance digital	seandedi					
	literacy skills	tthenews					
		paperarti cle,focusi					
	through the use of	ngonclari					
	technology for	ty, a c c u r a					
		cy, and sty					
		le, and inc					
		orporatin gfeedbac					
		k from pee					
		rsand/ort					
		heinstruc					
		tor					

9	Material from meeting 1 to 8	Written test	Kriteria: Based on the right answers Bentuk Penilaian	written test 6 X 50	Materi: Journalism Pustaka: Carroll, Brian.	20%
			: Tes		2014. Writing and Editing for	
					Digital Media.	
					London:	
					Routledge.	

10	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	2%
	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	conducting	=,,
	to understand the	explain the key elements	Form: Rubric	Project	Project	interviews,	
	key elements of	of journalism,	Bentuk Penilaian	6 X 50		reporting	
	journalism,	including news values,				news, creating	
	including writing	news values,	Penilaian Hasil			content	
	headlines, practicing	gathering	Project / Penilaian			calendars, and	
	interview skills,	techniques, and ethical	Produk			presenting	
	and planning and	considerations				media content	
	writing articles	in journalism.				Pustaka:	
	that engage	to analyze and				Burton,	
	readers, and	critique				Graeme.	
	apply these skills	examples of journalistic				2002. More	
	to a project-based newspaper article.	writing,				Than Meets	
	LLO4 Being able	including newspaper				the Eye: an	
	to develop	articles and				Introduction to	
	proficiency in	online news stories,				Media Studies	
	skills related to	focusing on				(3rd ed).	
	media-related tasks, such as	the effectiveness				London:	
	conducting	of headlines,				Arnold.	
	interviews,	leads, and					
	reporting news,	overall writing style. To be					
	creating content	able to					
	calendars, and	practice interviewing					
	presenting media content, and	techniques,					
	reflect on the	including developing					
	effectiveness of	effective					
	these	questions, active					
	communication	listening, and					
	skills. LLO8 Being able to enhance	building rapport with					
	digital literacy	sources. To					
	skills through the	be able to plan and outline a					
	use of technology	project-based					
	forresearchi	newspaper article,					
	ng,writing,a ndpresentin	including					
	gmediacont	choosing a topic,					
	entinEnglis	conducting					
	h, and reflect	research, and i d e n t i fy i n					
	ontheroleof technologyi	gpotentia					
	ncontempor	lsources. ● To be ab le					
	arymediapr	towritean					
	actices.	ewspaper articletha					
	3.LLO4 Being able	tdemonst					
	to develop proficiency in	ratesanu nderstan					
	skills related to	dingofthe					
	media-related	keyeleme ntsofjour					
	tasks, such as	nalism,in					
	conducting interviews,	cludingwr itinganen					
	reporting news,	gaginghe					
	creating content	adline,cr aftingane					
	calendars, and	ffectivele					
	presenting media	ad,andin corporati					
	content, and reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
	communication	thearticl					
	skills.	e. ● To be able t o r e v i					
	4.LLO8 Being able to enhance digital	seandedi					
	literacy skills	tthenews paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari ty, accura					
		cy, and sty					
		le,andinc orporatin					
		g fe e d b a c					
		k from pe e rsand/ort					
		heinstruc					
		tor					

11	1.	 To be able 	Kriteria:	Lecturing,	Lecturing,	Materi:	2%
	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	conducting	
	to understand the	explain the key elements	Form: Rubric	Project	Project	interviews,	
	key elements of	of journalism, including	Bentuk Penilaian	6 X 50		reporting news, creating	
	journalism, including writing	news values,	:			content	
	headlines,	news gathering	Penilaian Hasil			calendars,	
	practicing	techniques,	Project / Penilaian Produk			and	
	interview skills,	and ethical considerations	Troduk			presenting	
	and planning and writing articles	in journalism.				media content Pustaka:	
	that engage	 To be able to analyze and 				Burton,	
	readers, and	critique				Graeme.	
	apply these skills	examples of journalistic				2002. More	
	to a project-based	writing,				Than Meets	
	newspaper article. LLO4 Being able	including newspaper				the Eye: an	
	to develop	articles and				Introduction to	
	proficiency in	online news stories,				Media Studies	
	skills related to media-related	focusing on				(3rd ed).	
	tasks, such as	the effectiveness				London: Arnold.	
	conducting	of headlines,				7 ii 7 io ia.	
	interviews,	leads, and overall writing					
	reporting news,	style. To be					
	creating content calendars, and	able to practice					
	presenting media	interviewing techniques.					
	content, and	including					
	reflect on the effectiveness of	developing effective					
	these	questions,					
	communication	active listening, and					
	skills. LLO8 Being	building					
	able to enhance digital literacy	rapport with sources. To					
	skills through the	be able to plan					
	use of technology	and outline a project-based					
	forresearchi	newspaper article,					
	ng,writing,a ndpresentin	including					
	gmediacont	choosing a topic,					
	entinEnglis	conducting					
	h, and reflect	research, and i d e n t i fy i n					
	ontheroleof technologyi	gpotentia					
	ncontempor	lsources. ● To be ab le					
	arymediapr	towritean					
	actices. 3.LLO4 Being able	ewspaper articletha					
	to develop	tdemonst ratesanu					
	proficiency in	nderstan					
	skills related to	dingofthe keyeleme					
	media-related tasks, such as	ntsofjour					
	conducting	nalism,in cludingwr					
	interviews,	itinganen					
	reporting news,	gaginghe adline,cr					
1	creating content calendars, and	aftingane ffectivele					
	presenting media	ad,andin					
	content, and	corporati ngquotes					
	reflect on the	andother					
	effectiveness of these	sourcema terialinto					
	communication	thearticl					
	skills.	e. ● To be able t o r e v i					
	4.LLO8 Being able to enhance digital	seandedi					
	literacy skills	tthenews paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari ty, accura					
		cy, and sty					
		le,andinc orporatin					
		g fe e d b a c					
		k from pee rsand/ort					
		heinstruc tor					
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12	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	2%
	2.LLO 1 Being able	to identify and explain the	Criteria: Written	Discussion,	Discussion,	conducting	
	to understand the	key elements	Form: Rubric	Project	Project	interviews,	
	key elements of	of journalism,	Bentuk Penilaian	6 X 50		reporting	
	journalism,	including news values,	:			news, creating content	
	including writing headlines,	news	Penilaian Hasil			calendars,	
	practicing	gathering techniques,	Project / Penilaian			and	
	interview skills,	and ethical	Produk			presenting	
	and planning and	considerations				media content	
	writing articles	in journalism.				Pustaka:	
	that engage	to analyze and				Burton,	
	readers, and apply these skills	critique examples of				Graeme.	
	to a project-based	journalistic				2002. More	
	newspaper article.	writing, including				Than Meets	
	LLO4 Being able	newspaper				the Eye: an	
	to develop	articles and				Introduction to	
	proficiency in	online news stories,				Media Studies	
	skills related to media-related	focusing on				(3rd ed).	
	tasks, such as	the effectiveness				London: Arnold.	
	conducting	of headlines,				Arriola.	
	interviews,	leads, and overall writing					
	reporting news,	style. To be					
	creating content	able to					
	calendars, and presenting media	practice interviewing					
	content, and	techniques,					
	reflect on the	including developing					
	effectiveness of	effective					
	these	questions, active					
	communication	listening, and					
	skills. LLO8 Being	building					
	able to enhance digital literacy	rapport with sources. ● To					
	skills through the	be able to plan					
	use of technology	and outline a project-based					
	forresearchi	newspaper					
	ng, writing, a	article, including					
	ndpresentin	choosing a					
	gmediacont entinEnglis	topic,					
	h, andreflect	conducting research, and					
	ontheroleof	identifyin					
	technologyi	gpotentia Isources.					
	ncontempor	To be ab l e					
	arymediapr	towritean ewspaper					
	a c t i c e s. 3.LLO4 Being able	articletha					
	to develop	tdemonst ratesanu					
	proficiency in	nderstan					
	skills related to	dingofthe					
	media-related	keyeleme ntsofjour					
	tasks, such as conducting	nalism,in					
	interviews,	cludingwr itinganen					
	reporting news,	gaginghe					
	creating content	adline,cr aftingane					
	calendars, and	ffectivele					
	presenting media	ad,andin corporati					
	content, and reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
	communication	thearticl					
	skills.	e. ● To be able t o r e v i					
	4.LLO8 Being able	s e a n d e d i					
	to enhance digital literacy skills	tthenews paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari					
	5, -	ty, a c c u r a c y, a n d s t y					
		le,andinc					
		orporatin gfeedbac					
		k̃ fr o m p e e					
		rsand/ort heinstruc					
		tor					

13	1.	To be able	Kriteria:	Lecturing,	Lecturing,	Materi:	2%
	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	conducting	
	to understand the	explain the	Form: Rubric	Project	Project	interviews,	
	key elements of	key elements of journalism,		6 X 50		reporting	
	journalism,	including	Bentuk Penilaian			news, creating	
	including writing	news values,	:			content	
	headlines,	news	Penilaian Hasil			calendars.	
	practicing	gathering	Project / Penilaian			and	
	interview skills,	techniques, and ethical	Produk			presenting	
	and planning and	considerations				media content	
	writing articles	in journalism.				Pustaka:	
	that engage	• To be able				Burton,	
	readers, and	to analyze and				· ·	
	apply these skills	critique examples of				Graeme.	
	to a project-based	journalistic				2002. More	
	newspaper article.	writing,				Than Meets	
	LLO4 Being able	including				the Eye: an	
	to develop	newspaper articles and				Introduction to	
	proficiency in	online news				Media Studies	
	skills related to	stories,				(3rd ed).	
	media-related	focusing on				'	
		the				London:	
	tasks, such as	effectiveness of headlines.				Arnold.	
	conducting	leads, and					
	interviews,	overall writing					
	reporting news,	style. ● To be					
	creating content	able to practice					
	calendars, and	interviewing					
	presenting media content, and	techniques,					
	reflect on the	including					
		developing					
	effectiveness of these	effective questions,					
		active					
	communication	listening, and					
	skills. LLO8 Being	building					
	able to enhance	rapport with sources. ● To					
	digital literacy	be able to plan					
	skills through the	and outline a					
	use of technology	project-based					
	forresearchi	newspaper article,					
	ng, writing, a	including					
	ndpresentin	choosing a					
	gmediacont	topic,					
	entin Englis	conducting					
	h, andreflect	research, and i d e n t i fy i n					
	ontheroleof	gpotentia					
	technologyi	ſsources.					
	ncontempor arymediapr	• To be able					
	arymedrapr actices.	towritean ewspaper					
	3.LLO4 Being able	articletha					
	•	tdemonst					
	to develop proficiency in	ratesanu					
	skills related to	nderstan dingofthe					
	media-related	keyeleme					
	tasks, such as	ntsofjour					
	conducting	nalism,in					
	interviews,	cludingwr itinganen					
	reporting news,	gaginghe					
	creating content	adline,cr					
	calendars, and	aftingane					
	presenting media	ffectivele ad,andin					
	content, and	corporati					
	reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
	communication	thearticl					
	skills.	e. To be					
	4.LLO8 Being able	abletorevi					
	to enhance digital	seandedi tthenews					
	literacy skills	paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari					
	toorniology loi	ty, a c c u r a					
		cy, and sty le, and inc					
		orporatin					
		g fe e d b a c					
		k fr o m p e e					
		rsand/ort					
		heinstruc tor					

1. 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project-based in the conduction in iterview for journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. ■ To be able to identify and explain the key elements of journalism. ■ To be able to identify and explain the key elements of journalism. ■ To be able to identify and explain the key elements of journalism. ■ To be able to analyze and critique was project. Penilaian Produk ■ To be able to analyze and critique was project. Penilaian Produk ■ To be able to analyze and critique was project. Penilaian Produk	ating ,
explain the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. • To be able to analyze and critique explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. • To be able to project (6 X 50) Project (6 X 50) Project (6 X 50) Project (7 Penilaian Project / Penilaian Produk Produk Project / Penilaian Produk Project / Penilaian Produk Project / Penilaian Produk Project / Penilaian	ating ,
key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills Considerations in journalism.	ating ,
key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills Rentuk Penilaian 1	, ,
including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills	, ,
headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills Penilaian Hasil Project / Penilaian Produk	
practicing interview skills, and planning and writing articles that engage readers, and apply these skills practicing gathering techniques, and ethical considerations in journalism. • To be able to analyze and critique examples of the project / Penilaian produk	
practicing interview skills, and planning and writing articles that engage readers, and apply these skills in journalism. To be able to analyze and critique examples of examples of techniques, and ethical considerations in journalism. To be able to analyze and critique examples of techniques, and ethical considerations in journalism. To be able to analyze and critique examples of techniques, and ethical considerations in journalism. To be able to analyze and critique examples of techniques, and ethical considerations in journalism. To be able to analyze and critique examples of techniques, and ethical considerations in journalism.	,
interview skills, and planning and writing articles that engage readers, and apply these skills in journalism. ● To be able to analyze and critique examples of Pustaka Burton, Graeme 2002. M	,
writing articles that engage readers, and apply these skills in journalism. ● To be able to analyze and critique examples of Pustaka Burton, Graeme examples of	ntent
that engage readers, and apply these skills to analyze and apply these skills readers.	
that engage to analyze and readers, and critique examples of 2002. M	
apply these skills examples of 2002. M	
1 2002. 10	
I to a project-based I	re
Than Me	ets
newspaper article. including the Eve	an
LLO4 Being able newspaper	
to develop	
proficiency in storios	lules
skills related to focusing on (3/d ed).	
media-related the London: tasks, such as effectiveness London:	
tasks, such as effectiveness conducting of headlines,	
interviews, leads, and	
overall writing	
reporting news, style. • To be creating content able to	
calendars, and practice	
presenting media interviewing	
content, and techniques, including	
reflect on the developing	
effectiveness of effective	
these questions, active	
communication listening, and	
skills. LLO8 Being building	
able to enhance rapport with	
digital literacy sources. ● To be able to plan	
and outline a	
use of technology project-based for r e s e a r c h i newspaper	
forresearchi newspaper ng, writing, a article,	
ndpresentin including	
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entin Englis conducting	
h, andreflect research, and	
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actices. ewspaper articletha	
t d e m o n s t	
to develop ratesanu	
proficiency in nderstan skills related to dingofthe	
media-related keyeleme	
tooks such as ntsotjour	
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interviews, itinganen	
reporting news gaginghe	
creating content a fline, cr a ftingane	
calendars, and ffectivele	
presenting media ad, and in	
content, and corporati	
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effectiveness of sourcema	
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skills e. ● To be	
4 LL CO Paint abla Able to re vi	
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through the use of Cle, focusi	
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cy, and sty	
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k from pee	
rsand/ort	
heinstruc tor	

15	1.	 To be able 	Kriteria:	Lecturing,	Lecturing,	Materi:	3%
	2.LLO 1 Being able	to identify and	Criteria: Written	Discussion,	Discussion,	conducting	0,0
	to understand the	explain the key elements	Form: Rubric	Project	Project	interviews,	
	key elements of	of journalism,	Bentuk Penilaian	6 X 50		reporting	
	journalism, including writing	including news values,	:			news, creating content	
	headlines,	news	Penilaian Hasil			calendars,	
	practicing	gathering techniques,	Project / Penilaian			and	
	interview skills,	and ethical	Produk			presenting	
	and planning and	considerations in journalism.				media content	
	writing articles that engage	 To be able 				Pustaka:	
	readers, and	to analyze and critique				Burton, Graeme.	
	apply these skills	examples of				2002. More	
	to a project-based	journalistic writing,				Than Meets	
	newspaper article.	including				the Eye: an	
	LLO4 Being able to develop	newspaper articles and				Introduction to	
	proficiency in	online news				Media Studies	
	skills related to	stories, focusing on				(3rd ed).	
	media-related	the				London:	
	tasks, such as	effectiveness of headlines,				Arnold.	
	conducting interviews,	leads, and					
	reporting news,	overall writing style. To be					
	creating content	able to					
	calendars, and	practice					
	presenting media	interviewing techniques,					
	content, and reflect on the	including					
	effectiveness of	developing effective					
	these	questions,					
	communication	active listening, and					
	skills. LLO8 Being	building					
	able to enhance digital literacy	rapport with sources. To					
	skills through the	be able to plan					
	use of technology	and outline a project-based					
	forresearchi	newspaper					
	ng,writing,a ndpresentin	article, including					
	gmediacont	choosing a					
	entinEnglis	topic, conducting					
	h,andreflect	research, and					
	ontheroleof	identifyin gpotentia					
	t e c h n o l o g y i n c o n t e m p o r	Ísources.					
	arymediapr	● To be able to write a n					
	actices.	ewspaper					
	3.LLO4 Being able	articletha tdemonst					
	to develop proficiency in	ratesanu					
	skills related to	nderstan dingofthe					
	media-related	keyeleme					
	tasks, such as	ntsofjour nalism,in					
	conducting	cludingwr itinganen					
	interviews, reporting news,	gaginghe					
	creating content	adline,cr aftingane					
	calendars, and	ffectivele					
	presenting media	ad,andin corporati					
	content, and reflect on the	ngquotes					
	effectiveness of	andother					
	these	sourcema terialinto					
	communication	thearticl e. • To be					
	skills.	able t o r e v i					
	4.LLO8 Being able to enhance digital	seandedi tthenews					
	literacy skills	paperarti					
	through the use of	cle, focusi					
	technology for	ngonclari ty, accura					
		cy, and sty					
		le,andinc orporatin					
		g fe e d b a c					
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		heinstruc					
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Rekap Persentase Evaluasi: Case Study

	-p : 0:00:::::::::::::::::::::::::::::::	
No	Evaluasi	Persentase
1.	Penilaian Hasil Project / Penilaian Produk	65%
2.	Tes	35%
		100%

Catatan

- Capaian Pembelajaran Lulusan Prodi (CPL Prodi) adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
- CPL yang dibebankan pada mata kuliah adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampulan umum, ketrampilan khusus dan pengetahuan.
- 3. CP Mata kuliah (CPMK) adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
- 4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
- 5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
- 6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
- 7. Bentuk penilaian: tes dan non-tes.
- 8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara
- Metode Pembelajaran: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
- Materi Pembelajaran adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
- 11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
- 12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.





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