

|                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------|-----------------------------------|-------------------|-------|---------------------------|-----------------|----------------|------|-------|-------|-------|-------|-------|-----------|--------|--|--|---|--|--|--|--------|--|--|--|--|---|--|--------|---|---|---|---|---|---|--------|---|----|----|----|----|----|----|----|--------|---|---|--|--|--|--|--|--|---|---|--|--|--|--|--|--|--------|--|--|---|--|--|--|---|---|--|--|--|--|--|--|--|--|--------|--|--|--|---|---|---|--|--|--|--|---|---|---|--|---|--|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|---|--|---|
|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Universitas Negeri Surabaya<br>Fakultas Ekonomika dan Bisnis<br>Program Studi S2 Manajemen                                                                                                                                                                                                                                                                                                                                                            |       |                                 |                                   |                   |       |                           | Kode Dokumen    |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| RENCANA PEMBELAJARAN SEMESTER                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| MATA KULIAH (MK)                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | KODE                                                                                                                                                                                                                                                                                                                                                                                                                                                  |       | Rumpun MK                       |                                   | BOBOT (sks)       |       |                           | SEMESTER        | Tgl Penyusunan |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| Ekonomi Manajerial                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 6110103001                                                                                                                                                                                                                                                                                                                                                                                                                                            |       | Mata Kuliah Wajib Program Studi |                                   | T=3 P=0 ECTS=6.72 |       | 1                         | 9 Desember 2025 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| OTORISASI                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Pengembang RPS                                                                                                                                                                                                                                                                                                                                                                                                                                        |       |                                 | Koordinator RMK                   |                   |       | Koordinator Program Studi |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Prof. Dr. Jun Surjanti, SE, M.Si.                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                 | Prof. Dr. Jun Surjanti, SE, M.Si. |                   |       | ANDRE DWIJANTO WITJAKSONO |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| Model Pembelajaran                                                                | Case Study                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| Capaian Pembelajaran (CP)                                                         | CPL-PRODI yang dibebankan pada MK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Mampu menunjukkan nilai-nilai agama, kebangsaan dan budaya nasional, serta etika akademik dalam melaksanakan tugasnya                                                                                                                                                                                                                                                                                                                                 |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Menunjukkan karakter tangguh, kolaboratif, adaptif, inovatif, inklusif, belajar sepanjang hayat, dan berjiwa kewirausahaan                                                                                                                                                                                                                                                                                                                            |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Mengembangkan pemikiran logis, kritis, sistematis, dan kreatif dalam melakukan pekerjaan yang spesifik di bidang keahliannya serta sesuai dengan standar kompetensi kerja bidang yang bersangkutan                                                                                                                                                                                                                                                    |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Mengembangkan diri secara berkelanjutan dan berkolaborasi.                                                                                                                                                                                                                                                                                                                                                                                            |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Mampu mengembangkan ilmu, teori serta kerangka konseptual manajemen dan bisnis                                                                                                                                                                                                                                                                                                                                                                        |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPL-9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Mampu mengelola penelitian bisnis dalam menghadapi dinamika perubahan lingkungan                                                                                                                                                                                                                                                                                                                                                                      |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | Capaian Pembelajaran Mata Kuliah (CPMK)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK - 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | CPMK 1 Mahasiswa mampu mengkreasi konsep-konsep teoritis ekonomi manajerial (mendasar dan mengakar) tentang optimasi, analisis permintaan dan penawaran, keputusan perusahaan dalam berbagai jenis pasar yang akan dihadapi.                                                                                                                                                                                                                          |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK - 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | CPMK 2 Mahasiswa mampu menunjukkan dan mempraktikkan IPTEKS pada bidang ekonomi manajerial dalam pembelajaran sebagai sumber dan media pembelajarannya serta memanfaatkannya untuk mendukung pelaksanaan pembelajaran.                                                                                                                                                                                                                                |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK - 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | CPMK 3 Mahasiswa mampu merumuskan keputusan terkait ekonomi manajerial dan mengkomunikasikan teori ekonomi manajerial untuk menyelesaikan permasalahan manajerial dalam suatu perusahaan                                                                                                                                                                                                                                                              |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK - 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | CPMK 4 Mahasiswa mampu bertindak adaptif, bertanggung jawab dan cerdas dalam pembelajaran ekonomi manajerial untuk mengembangkan jiwa entrepreneur                                                                                                                                                                                                                                                                                                    |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | Matrik CPL - CPMK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <table><tr><td>CPMK</td><td>CPL-1</td><td>CPL-2</td><td>CPL-3</td><td>CPL-4</td><td>CPL-5</td><td>CPL-9</td></tr><tr><td>CPMK-1</td><td></td><td></td><td>✓</td><td></td><td></td><td></td></tr><tr><td>CPMK-2</td><td></td><td></td><td></td><td></td><td>✓</td><td></td></tr><tr><td>CPMK-3</td><td></td><td></td><td>✓</td><td></td><td></td><td></td></tr><tr><td>CPMK-4</td><td></td><td>✓</td><td></td><td></td><td></td><td></td></tr></table> |       |                                 |                                   |                   |       |                           |                 |                | CPMK | CPL-1 | CPL-2 | CPL-3 | CPL-4 | CPL-5 | CPL-9     | CPMK-1 |  |  | ✓ |  |  |  | CPMK-2 |  |  |  |  | ✓ |  | CPMK-3 |   |   | ✓ |   |   |   | CPMK-4 |   | ✓  |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | CPL-1                                                                                                                                                                                                                                                                                                                                                                                                                                                 | CPL-2 | CPL-3                           | CPL-4                             | CPL-5             | CPL-9 |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | CPMK-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       | ✓                               |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-2                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 | ✓                                 |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-3                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       | ✓     |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-4                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ✓                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| Matrik CPMK pada Kemampuan akhir tiap tahapan belajar (Sub-CPMK)                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | <table><tr><td rowspan="2">CPMK</td><td colspan="15">Minggu Ke</td></tr><tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr><tr><td>CPMK-1</td><td>✓</td><td>✓</td><td></td><td></td><td></td><td></td><td></td><td></td><td>✓</td><td>✓</td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>CPMK-2</td><td></td><td></td><td>✓</td><td></td><td></td><td></td><td>✓</td><td>✓</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>CPMK-3</td><td></td><td></td><td></td><td>✓</td><td>✓</td><td>✓</td><td></td><td></td><td></td><td></td><td>✓</td><td>✓</td><td>✓</td><td></td><td>✓</td><td></td></tr><tr><td>CPMK-4</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>✓</td><td></td><td>✓</td></tr></table> |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       | CPMK  | Minggu Ke |        |  |  |   |  |  |  |        |  |  |  |  |   |  | 1      | 2 | 3 | 4 | 5 | 6 | 7 | 8      | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | CPMK-1 | ✓ | ✓ |  |  |  |  |  |  | ✓ | ✓ |  |  |  |  |  |  | CPMK-2 |  |  | ✓ |  |  |  | ✓ | ✓ |  |  |  |  |  |  |  |  | CPMK-3 |  |  |  | ✓ | ✓ | ✓ |  |  |  |  | ✓ | ✓ | ✓ |  | ✓ |  | CPMK-4 |  |  |  |  |  |  |  |  |  |  |  |  |  | ✓ |  | ✓ |
| CPMK                                                                              | Minggu Ke                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
|                                                                                   | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3     | 4                               | 5                                 | 6                 | 7     | 8                         | 9               | 10             | 11   | 12    | 13    | 14    | 15    | 16    |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-1                                                                            | ✓                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ✓                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                 |                                   |                   |       |                           | ✓               | ✓              |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-2                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       | ✓     |                                 |                                   |                   | ✓     | ✓                         |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-3                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       | ✓                               | ✓                                 | ✓                 |       |                           |                 |                | ✓    | ✓     | ✓     |       | ✓     |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| CPMK-4                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       | ✓     |       | ✓     |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |
| Deskripsi Singkat MK                                                              | Deskripsi : Matakuliah ini berisi tentang konsep dasar ekonomi manajerial, teknik optimalisasi, analisis permintaan dan penawaran, elastisitas, analisis perilaku konsumen, konsep dasar analisis produksi, konsep dasar analisis biaya, Struktur pasar dan penentuan pasar, analisis investasi proyek industri yang digunakan sebagai alat untuk pengambilan kebijakan pengusaha dan studi kasus penentuan kebijakan perusahaan. Metode pembelajaran yang digunakan adalah Cooperative Learning (CL) Problem Base Learning (PBL) untuk menumbuhkan kepekaan sosial dan kepedulian yang tinggi terhadap masyarakat dan lingkungannya sebagai ciptaan Tuhan yang Maha Esa, berdasarkan Karakter cerdas, teliti, dan tangguh dalam pengambilan keputusan.                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                 |                                   |                   |       |                           |                 |                |      |       |       |       |       |       |           |        |  |  |   |  |  |  |        |  |  |  |  |   |  |        |   |   |   |   |   |   |        |   |    |    |    |    |    |    |    |        |   |   |  |  |  |  |  |  |   |   |  |  |  |  |  |  |        |  |  |   |  |  |  |   |   |  |  |  |  |  |  |  |  |        |  |  |  |   |   |   |  |  |  |  |   |   |   |  |   |  |        |  |  |  |  |  |  |  |  |  |  |  |  |  |   |  |   |

| Pustaka | Utama :                                         |                                                                                                                                                                                                                                                    | <p>1. Dominick Salvator.2003 . Manajerial Economics .Edisi 4 jilid 2 Jakarta, Erlangga Lincolin Arsyad.2001. Ekonomi Manajerial . Jakarta, BPFE. Yoopi Abimanyu. 2004. Ekonomi Manajerial . Bogor, Ghelia Indonesia. Vincent Gasperz.2001. Ekonomi Manajerial . Jakarta, Gramedia William F. Samuelson Dan Stephen G. Marks.2010. Managerial Economics. New York, John Willy and Soni. Baye, Michael R.2011. Managerial Economics and Business Strategy. Mc Graw-Hill</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                        |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                     |
|---------|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
|         | Pendukung :                                     |                                                                                                                                                                                                                                                    | <p>1. Sri Setyo Iriani, Artanti, Y. A., Sanaji, Dwiarko Nugroheho, Rosa Prafitri Juniarti, Nadya Tiara Santi Widodo, &amp; Inggrit Aulia Wati Hasanah. (2025). Pengembangan Desa Wisata Melalui Asesmen Potensi Lokal Dan Strategi Place Branding Berkelanjutan Pada Desa Wisata Sendang Kamal. Magetan. Budimas : Jurnal Pengabdian Masyarakat, 7(3). <a href="https://doi.org/10.29040/budimas.v7i3.18498">https://doi.org/10.29040/budimas.v7i3.18498</a></p> <p>2. Yessy Artanti, Andre Dwijanto Witjaksono, Sanaji, Ulil Hartono, Harlina Meidiaswati ( 2025) Pengembangan Rencana Bisnis Untuk Menumbuhkan Jiwa Wirausaha Pelajar Indonesia di Filipina. ABIMANYU: Journal of Community Engagement Volume 6, Nomor 1, Tahun 2025 ISSN: 2721 – 4096. <a href="file:///H:/2025%20AUDIT%20PENELITIAN%20&amp;%20PKM%20NOV%202025/PKM/Luaran%20PKM%20Filipina.pdf">file:///H:/2025%20AUDIT%20PENELITIAN%20&amp;%20PKM%20NOV%202025/PKM/Luaran%20PKM%20Filipina.pdf</a></p> <p>3. Yessy Artanti, Andre Dwijanto Witjaksono, Sanaji, Ulil Hartono, Harlina Meidiaswati (2025). Pelatihan Start-Up Digital Melalui Digital Branding dan Desain Kemasan Visual Pada UKM di Pasar Tradisional Nilowati, Kelurahan Kraton, Kecamatan Maospati, Kabupaten Magetan. ISSN : 2776-3757 (Online) – 2776-4443 (Print) Vol. 8 No. 1, Januari 2025 <a href="file:///H:/2025%20AUDIT%20PENELITIAN%20&amp;%20PKM%20NOV%202025/PKM/Luaran%20PKM%20Nilowati.pdf">file:///H:/2025%20AUDIT%20PENELITIAN%20&amp;%20PKM%20NOV%202025/PKM/Luaran%20PKM%20Nilowati.pdf</a></p> <p>4. Dewie Tri Wijayati Wardoyo; Harlina Meidiaswati; dkk (2023) Meningkatkan Manajemen Usaha Pengusaha Kue Kering Dengan Mengoptimalkan Potensi Lokal di Kecamatan Kapas Kabupaten Bojonegoro; J-Abdipamas (Jurnal Pengabdian Kepada Masyarakat) Vol. 7, No. 2, 2023 ISSN : 2581-1320 (Print) ISSN : 2581-2572 (Online). <a href="http://ejurnal.ikipgribojonegoro.ac.id/index.php/J-ABDIPAMAS">http://ejurnal.ikipgribojonegoro.ac.id/index.php/J-ABDIPAMAS</a></p> |                                                                                                                                                                        |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                     |
|         | Dosen Pengampu                                  |                                                                                                                                                                                                                                                    | Prof. Dr. Jun Surjanti, S.E., M.Si.<br>Dr. Cici Widowati, S.P., M.S.M.<br>Dr. Lucky Rachmawati, S.E., M.Si.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                        |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                     |
| Mg Ke-  | Kemampuan akhir tiap tahapan belajar (Sub-CPMK) | Penilaian                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [ Estimasi Waktu]                                                                                       |                 | Materi Pembelajaran [ Pustaka ]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Bobot Penilaian (%) |
|         |                                                 | Indikator                                                                                                                                                                                                                                          | Kriteria & Bentuk                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Luring (offline)                                                                                                                                                       | Daring (online) |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                     |
| (1)     | (2)                                             | (3)                                                                                                                                                                                                                                                | (4)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (5)                                                                                                                                                                    | (6)             | (7)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | (8)                 |
| 1       | Memahami ruang lingkup ekonomi manajerial       | (1) menjelaskan pengertian ekonomi manajerial (2) menjelaskan ruang lingkup dan alasan mempelajari ekonomi manajerial(3) Mampu menjelaskan Hubungan Ekonomi Manajerial dengan Teori Ekonomi, studi Administrasi Bisnis serta pengambilan keputusan | <b>Kriteria:</b><br>1.Kriteria PenilaianTugas:<br>2.Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3.Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4.Partisipasi (60);Bertanya (10); Berpendapat (10);Konsultatif (10);Kreatif (10)<br>6.Komposisi: (SKOR 100)<br>7.UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8.Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasif                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |                 | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator.2003 . Manajerial Economics .Edisi 4 jilid 2 Jakarta, Erlangga Lincolin Arsyad.2001. Ekonomi Manajerial . Jakarta, BPFE. Yoopi Abimanyu. 2004. Ekonomi Manajerial . Bogor, Ghelia Indonesia. Vincent Gasperz.2001. Ekonomi Manajerial . Jakarta, Gramedia William F. Samuelson Dan Stephen G. Marks.2010. Managerial Economics. New York, John Willy and Soni. Baye, Michael R.2011. Managerial Economics and Business Strategy. Mc Graw-Hill | 0%                  |

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| 2 | Memahami ruang lingkup ekonomi manajerial | <p>1.(1) Mampu menjelaskan Teori perusahaan (2) Mampu menerapkan profit dan fungsinya (3) Mampu mengaplikasikan Konsep manajemen Bisnis Total dalam sistem industri modern</p> <p>2.sesuai rubrik penilaian</p> | <p><b>Kriteria:</b></p> <p>1.Kriteria PenilaianTugas:</p> <p>2.Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))</p> <p>3.Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))</p> <p>4.Partisipasi</p> <p>5.Kehadiran (60);Bertanya (10); Berpendapat (10);Konsultatif (10);Kreatif (10)</p> <p>6.Komposisi: (SKOR 100)</p> <p>7.UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%</p> <p>8.Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0)</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipasif</p> | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta teliti 3 X 50 | <p><b>Materi:</b><br/>Ekonomi Manajerial</p> <p><b>Pustaka:</b><br/><i>Dominick Salvator.2003 . Manajerial Economics .Edisi 4 jilid 2 Jakarta, Erlangga</i><br/><i>Lincoln Arsyad.2001. Ekonomi Manajerial . Jakarta, BPFE. Yoopi Abimanyu. 2004. Ekonomi Manajerial . Bogor, Ghelia Indonesia. Vincent Gasperz.2001. Ekonomi Manajerial . Jakarta, Gramedia</i><br/><i>William F. Samuelson Dan Stephen G. Marks.2010. Managerial Economics. New York, John Willy and Soni. Baye, Michael R.2011. Managerial Economics and Business Strategy. Mc Graw-Hill</i></p> | 5% |
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| 3 | Menganalisis Teknik Optimisasi | <p>1. (1) Menganalisis metode penyajian hubungan antar variabel ekonomi (2) menganalisis kurva hubungan antara nilai total, rata – rata dan marjinal (3) menjelaskan Kaidah – kaidah penurunan suatu fungsi. (4) menjelaskan Optimisasi fungsi dengan variabel manajerial (5) menjelaskan optimisasi dengan variabel kendala</p> <p>2. sesuai rubrik penilaian</p> | <p><b>Kriteria:</b></p> <p>1. Kriteria Penilaian Tugas:</p> <p>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))</p> <p>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))</p> <p>4. Partisipasi</p> <p>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)</p> <p>6. Komposisi: (SKOR 100)</p> <p>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%</p> <p>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipasi</p> | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta mandiri<br>3 X 50 | <p><b>Materi:</b><br/>Ekonomi Manajerial</p> <p><b>Pustaka:</b><br/><i>Dominick Salvator. 2003 . Manajerial Economics . Edisi 4 jilid 2 Jakarta, Erlangga Lincolin Arsyad. 2001. Ekonomi Manajerial . Jakarta, BPFE. Yoopi Abimanyu. 2004. Ekonomi Manajerial . Bogor, Ghelia Indonesia. Vincent Gasperz. 2001. Ekonomi Manajerial . Jakarta, Gramedia William F. Samuelson Dan Stephen G. Marks. 2010. Manajerial Economics. New York, John Willy and Soni. Baye, Michael R. 2011. Manajerial Economics and Business Strategy. Mc Graw-Hill</i></p> | 5% |
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| 4 | Menerapkan teori permintaan dan penawaran dalam pengambilan keputusan manajerial | (1) Menjelaskan Konsep dasar teori permintaan (2) Menjelaskan analisis permintaan dan perubahan permintaan dalam manajemen bisnis total | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta mandiri<br>3 X 50 | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 0% |
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| 5 | Menerapkan teori permintaan dan penawaran dalam pengambilan keputusan manajerial | (1) Menerapkan Konsep dasar teori penawaran (2) Menjelaskan analisis penawaran dan perubahan penawaran (3) Menganalisis analisis keseimbangan pasar | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta tangguh 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 6 | Menerapkan analisis elastisitas untuk pengambilan keputusan | (1) Menjelaskan hubungan elastisitas permintaan dengan penerimaan total (2) Menjelaskan hubungan elastisitas permintaan dengan penerimaan marjinal (3) Mampu menjelaskan Elastisitas periklanan dari permintaan (4) Menganalisis elastisitas dalam pengambilan keputusan | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Penugasan membaca literatur dan mendengarkan penjelasan pembelajar tentang pasar persaingan monopolistik dan differensiasi produk serta struktur industri 3 X 50 | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE.<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia.<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Sons.<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . McGraw-Hill | 5% |
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| 7 | Menerapkan alat analisis regresi untuk estimasi dalam rangka pengambilan keputusan perusahaan | (1) Merancang estimasi permintaan dan peramalan permintaan(2) Menerapkan pendekatan riset pemasaran dalam estimasi permintaan(3) Menerapkan estimasi permintaan dengan analisis regresi | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Problem Base Learning (PBL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 8 | UTS |  | <b>Bentuk Penilaian :</b><br>Aktifitas Partisipasif,<br>Tes | 3 X 50 |  | <b>Materi:</b><br>Ekonomi<br>Manajerial<br><b>Pustaka:</b><br>Dominick<br>Salvator.2003<br>. Manajerial<br>Economics<br>.Edisi 4 jilid 2<br>Jakarta,<br>Erlangga<br>Lincoln<br>Arsyad.2001.<br>Ekonomi<br>Manajerial .<br>Jakarta,<br>BPFE. Yoopi<br>Abimanyu.<br>2004.<br>Ekonomi<br>Manajerial .<br>Bogor, Ghelia<br>Indonesia.<br>Vincent<br>Gasperz.2001.<br>Ekonomi<br>Manajerial .<br>Jakarta,<br>Gramedia<br>William F.<br>Samuelson<br>Dan Stephen<br>G.<br>Marks.2010.<br>Managerial<br>Economics.<br>New York,<br>John Willy and<br>Soni. Baye,<br>Michael<br>R.2011.<br>Managerial<br>Economics<br>and Business<br>Strategy. Mc<br>Graw-Hill | 20% |
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| 9 | Menganalisis Perilaku Konsumen | (1) menjelaskan Prinsip dasar kepuasan konsumen (2) menjelaskan Konsep memaksimalkan kepuasan konsumen (3) meruntutkan Langkah – langkah dalam riset kepuasan konsumen | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta teliti 3 X 50 | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE.<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia.<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni.<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 10 | Menggembaca bukuanalisis Teori Produksi dalam mengkombinasikan factor-faktor produksi | (1) menganalisis Konsep dasar sistem produksi dan fungsi produksi(2) menerapkan Penggunaan fungsi produksi jangka pendek(3) menerapkanfungsi produksi jangka panjang | <b>Kriteria:</b><br>1. Kriteria PenilaianTugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasif | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta teliti 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator.2003 . <i>Manajerial Economics</i> .Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad.2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE. Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia. Vincent Gasperz.2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks.2010. <i>Managerial Economics</i> . New York, John Willy and Soni. Baye, Michael R.2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 11 | Menganalisis biaya produksi untuk pengambilan kebijakan manajemen | (1) Menerapkan keunggulan kompetitif melalui reduksi biaya produksi pada sebuah bisnis(2) Menjelaskan hubungan biaya produksi jangka pendek dengan produksi jangka pendek(3) Menganalisis estimasi fungsi produksi jangka pendek | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE. Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia. Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni. Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 0% |
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| 12 | Menganalisis biaya produksi untuk pengambilan kebijakan manajemen | (1) merancang estimasi fungsi produksi jangka panjang(2) menganalisis biaya pulang pokok(3) menganalisis kontribusi laba | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Sons<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . McGraw-Hill | 5% |
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| 13 | Menganalisis struktur pasar untuk pengambilan kebijakan manajemen | (1) menjelaskan asumsi yang melandasi bentuk pasar(2) menganalisis Struktur pasar persaingan sempurna | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 0% |
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| 14 | Menganalisis struktur pasar untuk pengambilan kebijakan manajemen | (1) menganalisis Struktur pasar monopoli(2) menganalisis Struktur pasar persaingan monopoistik(3) menganalisis Struktur pasar oligopoli(4) menentukan harga dalam Struktur pasar oligopoli | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003. <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE<br>Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia<br>Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni<br>Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 15 | Menganalisis investasi proyek untuk penentuan kebijakan manajemen | (1) menganalisis Kerangka utama analisis investasi proyek industri(2) menentukan Kriteria evaluasi proyek industri (3) menganalisis investasi proyek industri | <b>Kriteria:</b><br>1. Kriteria Penilaian Tugas:<br>2. Survey, makalah dan PPT : (1) Kesesuaian Topik (2) Original Tugas (3) Kreativitas (Sangat Baik (60); Baik (40); Cukup baik (20); Tidak baik (10))<br>3. Diskusi: (1) Penyajian makalah (2) Argumentasi (3) Kekompakan (Sangat Baik (40); Baik (30); Cukup Baik (20); Tidak Baik (10))<br>4. Partisipasi<br>5. Kehadiran (60); Bertanya (10); Berpendapat (10); Konsultatif (10); Kreatif (10)<br>6. Komposisi: (SKOR 100)<br>7. UTS UAS TUGAS PARTISIPASI : 80% KARAKTER 20%<br>8. Karakter: 20% (Sangat Baik (20); Baik (15); Cukup Baik (10); Tidak Baik (0))<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi | Cooperative Learning (CL) untuk menumbuhkan kepekaan sosial dan peduli yang tinggi terhadap masyarakat dan lingkungannya sebagai Ciptaan Tuhan YME serta cerdas 3 X 50 |  | <b>Materi:</b><br>Ekonomi Manajerial<br><b>Pustaka:</b><br>Dominick Salvator. 2003 . <i>Manajerial Economics</i> . Edisi 4 jilid 2 Jakarta, Erlangga<br>Lincoln Arsyad. 2001. <i>Ekonomi Manajerial</i> . Jakarta, BPFE. Yoopi Abimanyu. 2004. <i>Ekonomi Manajerial</i> . Bogor, Ghelia Indonesia. Vincent Gasperz. 2001. <i>Ekonomi Manajerial</i> . Jakarta, Gramedia<br>William F. Samuelson Dan Stephen G. Marks. 2010. <i>Managerial Economics</i> . New York, John Willy and Soni. Baye, Michael R. 2011. <i>Managerial Economics and Business Strategy</i> . Mc Graw-Hill | 5% |
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| 16 | UAS |  | <b>Bentuk Penilaian :</b><br>Aktifitas Partisipasif,<br>Tes | 3 X 50 |  | <b>Materi:</b><br>Ekonomi<br>Manajerial<br><b>Pustaka:</b><br><i>Dominick Salvator.2003 . Manajerial Economics .Edisi 4 jilid 2 Jakarta, Erlangga</i><br><i>Arsyad.2001. Ekonomi Manajerial . Jakarta, BPFE. Yoopi Abimanyu. 2004. Ekonomi Manajerial . Bogor, Ghelia Indonesia. Vincent Gasperz.2001. Ekonomi Manajerial . Jakarta, Gramedia</i><br><i>William F. Samuelson Dan Stephen G. Marks.2010. Managerial Economics. New York, John Willy and Soni. Baye, Michael R.2011. Managerial Economics and Business Strategy. Mc Graw-Hill</i> | 30% |
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#### Rekap Persentase Evaluasi : Case Study

| No | Evaluasi               | Persentase |
|----|------------------------|------------|
| 1. | Aktifitas Partisipasif | 75%        |
| 2. | Tes                    | 25%        |
|    |                        | 100%       |

#### Catatan

1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
3. **CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.

11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

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Koordinator Program Studi S2  
Manajemen



ANDRE DWIJANTO  
WITJAKSONO  
NIDN 0023087201

**UPM** Program Studi S2  
Manajemen



NIDN 0013057201

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