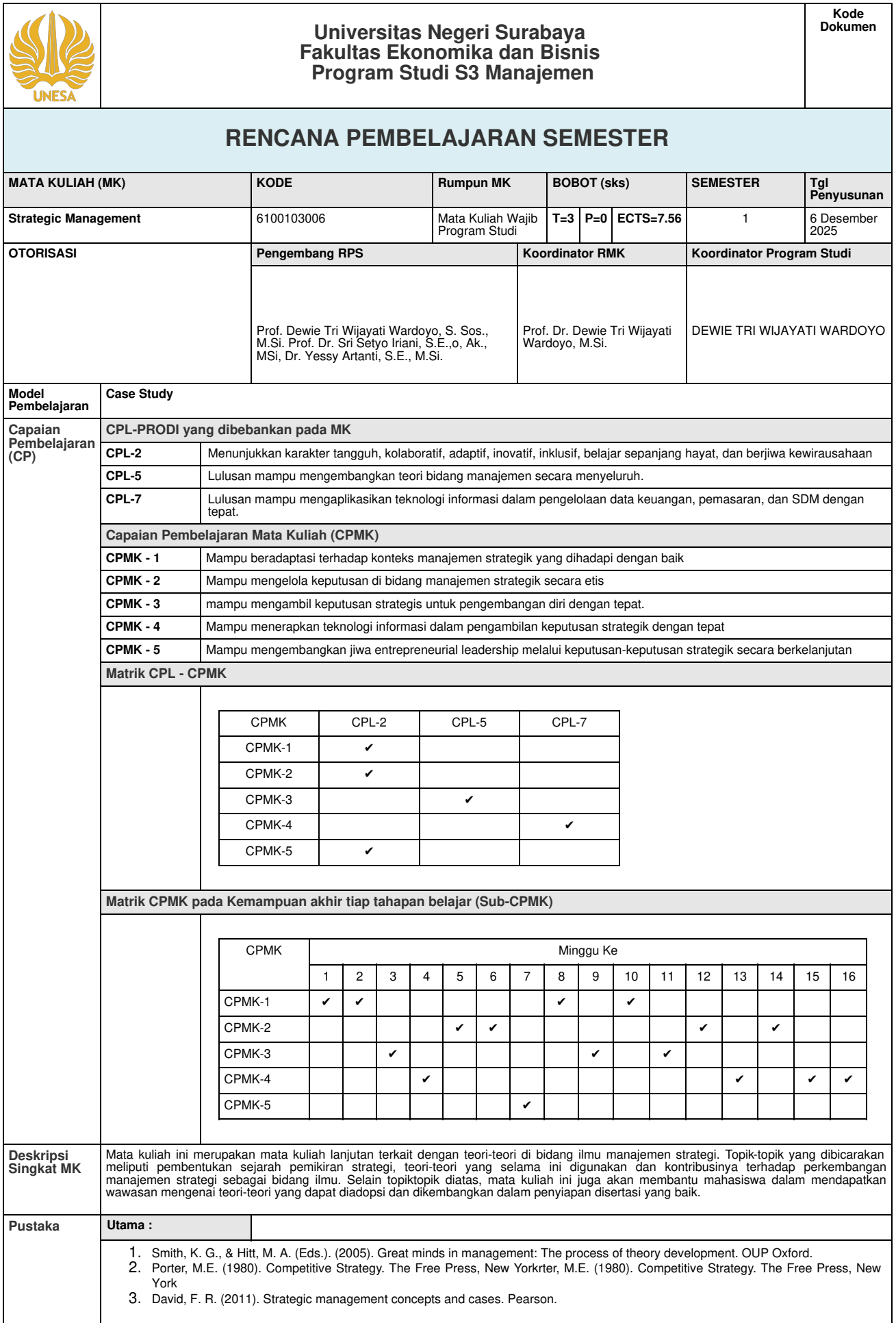




Pendukung :

1. Kostova, T., Roth, K., and Dacin, M.T. (2008). Institutional Theory in the Study of Multinational Corporations: A Critique and New Directions. *Academy of Management Review*, 33 (4), 994–1006.
2. Fligstein, N. (1997). Social skill and institutional theory. *American behavioral scientist*, 40(4), 397-405.
3. Kostova, T., Beugelsdijk, S., Scott, W. R., Kunst, V. E., Chua, C. H., & van Essen, M. (2020). The construct of institutional distance through the lens of different institutional perspectives: Review, analysis, and recommendations. *Journal of International Business Studies*, 51, 467-497.
4. Chen, M.-J., and Miller, D. (2012). Competitive Dynamics: Themes, Trends, and a Prospective Research Platform. *Academy of Management Annals*, 6 (1), 135-210.
5. Kilduff, G.J., Elfenbein, H.A., and Staw, B.M. (2010). The Psychology of Rivalry: A Relationally Dependent Analysis of Competition. *Academy of Management Journal*, 53 (5), 943–969.
6. Chen, M. J., Michel, J. G., & Lin, W. (2021). Worlds apart? Connecting competitive dynamics and the resource-based view of the firm. *Journal of Management*, 47(7), 1820-1840
7. Chen, M. J. (2016). Competitive dynamics: Eastern roots, Western growth. *Cross Cultural & Strategic Management*, 23(4), 510-530.
8. Ketchen, D.J., Snow, C.S., and Hoover, V.L. (2004). Research on Competitive Dynamics: Recent Accomplishments and Future Challenges. *Journal of Management*, 30 (6), 779–804.
9. Barney, J.B. (2002). Strategic management: From informed conversation to academic discipline. *Academy of Management Perspectives*, 26(2), 53-57
10. Bogers, M., Chesbrough, H., Heaton, S., & Teece, D. J. (2019). Strategic management of open innovation: A dynamic capabilities perspective. *California Management Review*, 62(1), 77-94
11. Durand, R., Grant, R. M., & Madsen, T. L. (2017). The expanding domain of strategic management research and the quest for integration. *Strategic Management Journal*, 38(1), 4-16
12. Barney, J. B. 1991. Firm resources and sustained competitive advantage. *Journal of Management* 17: 99- 120
13. Barney, J. B. (2001). Is the resource-based “view” a useful perspective for strategic management research? Yes. *Academy of Management Review*, 26 (1), 41-56
14. Hitt, M. A., Xu, K., & Carnes, C. M. (2016). Resource based theory in operations management research. *Journal of operations management*, 41, 77-94
15. Nason, R. S., & Wiklund, J. (2018). An assessment of resource-based theorizing on firm growth and suggestions for the future. *Journal of management*, 44(1), 32-60
16. Kraaijenbrink, J., Spender, J. C., & Groen, A. J. (2010). The resource-based view: A review and assessment of its critiques. *Journal of management*, 36(1), 349-372
17. Lado, A.A., Boyd, N.G., Wright, P., and Kroll, M. (2006). Paradox and theorizing within the resource-based view. *Academy of Management Review*, 31(1), 115-131
18. Davis, G. F., & DeWitt, T. (2021). Organization theory and the resource-based view of the firm: The great divide. *Journal of Management*, 47(7), 1684-1697
19. Newbert, S.L. (2007). Empirical Research on the Resource-Based View of the Firm: An Assessment and Suggestions for Future Research. *Strategic Management Journal*, 28 (1), 121–146
20. Teece, D.J. (2008). Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance. *Strategic Management Journal*, 28(13), 1319-1350.
21. Eisenhardt, K.M., and Martin, J.A. (2000). Dynamic Capabilities: What Are They? *Strategic Management Journal*, 21 (10/11), 1105-1121
22. Felin, T., & Powell, T. C. (2016). Designing organizations for dynamic capabilities. *California management review*, 58(4), 78-96
23. Teece, D., & Leih, S. (2016). Uncertainty, innovation, and dynamic capabilities: An introduction. *California management review*, 58(4), 5-12
24. Laaksonen, O., and Peltoniemi, M. (2016). The Essence of Dynamic Capabilities and their Measurement. *International Journal of Management Reviews*, 20 (2), 184-205
25. Schilke, O., Hu, S., and Helfat, C.E. (2018). Quo Vadis, Dynamic Capabilities? A Content-Analytic Review of the Current State of Knowledge and Recommendations for Future Research. *Academy of Management Annals*, 12 (1), 390-439
26. Teece, D. J. (2018). Dynamic capabilities as (workable) management systems theory. *Journal of Management & Organization*, 24(3), 359-368
27. Teece, D. J. (2018). Business models and dynamic capabilities. *Long range planning*, 51(1), 40-49
28. Gupta, A.K., Smith, K.G., and Shalley, C.E. (2006). The Interplay between Exploration and Exploitation. *Academy of Management Journal*, 49 (4), 693–706
29. Crossan, M., Maurer, C.C., and White, R.E. (2011). Reflections on the 2009 AMR Decade Award: Do We Have A Theory of Organizational Learning? *Academy of Management Review*, 36 (3), 446–460
30. Basten, D., & Haamann, T. (2018). Approaches for organizational learning: A literature review. *Sage Open*, 8(3), 2158244018794224
31. Schulz, M. (2017). Organizational learning. *The Blackwell companion to organizations*, 415-441
32. Tortorella, G. L., Vergara, A. M. C., Garza-Reyes, J. A., & Sawhney, R. (2020). Organizational learning paths based upon industry 4.0 adoption: An empirical study with Brazilian manufacturers. *International Journal of Production Economics*, 219, 284-294
33. Zahra, S. A., & George, G. 2002. Absorptive Capacity: A Review, Reconceptualization, and Extension. *Academy of Management Review*, 27 (1), 185–203
34. Zobel, A. K. (2017). Benefiting from open innovation: A multidimensional model of absorptive capacity. *Journal of product innovation management*, 34(3), 269-288
35. Xie, X., Zou, H., & Qi, G. (2018). Knowledge absorptive capacity and innovation performance in high-tech companies: A multi-mediating analysis. *Journal of business research*, 88, 289-297
36. Müller, J. M., Buliga, O., & Voigt, K. I. (2021). The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models-A comparison between SMEs and large enterprises. *European Management Journal*, 39(3), 333-343.
37. DeSarbo, W.S., Grewal, R., and Wang, R. (2009). Dynamic Strategic Groups: Deriving Spatial Evolutionary Paths. *Strategic Management Journal*, 30 (13), 1420–1439
38. Short, J.C., Payne, G.T., and Ketchen, D.J. (2008). Research on Organizational Configurations: Past Accomplishments And Future Challenges. *Journal of Management*, 34 (6), 1053-1079
39. Srivastava, B., & Mir, R. (2020). Relating Dynamic Capabilities to Industry Structure: An Integrative Approach to Firm Strategy. *American Journal of Management*, 20(5).
40. Healy, W., Knaus, E., Matthews, W., Mir, R., & Betts, S. (2015). Strategy in an era of economic uncertainty: integrating external and internal antecedents of firm performance. *Academy of Strategic Management Journal*, 14(1), 92
41. Geyskens, Inge, Steenkamp, Jan-Benedict E. M., and Kumar, Nirmalya. 2006. Make, buy, or ally: A transaction cost theory meta analysis. *Academy of Management Journal* 49(3): 519-543
42. Tsang, Eric W. K. 2006. Behavioral assumptions and theory development: the case of transaction cost economics. *Strategic Management Journal* 27(11): 999- 1011
43. Akbar, Y. H., & Tracogna, A. (2018). The sharing economy and the future of the hotel industry: Transaction cost theory and platform economics. *International Journal of Hospitality Management*, 71, 91-101
44. Hansen Henten, A., & Maria Windekilde, I. (2016). Transaction costs and the sharing economy. *info*, 18(1), 1-15
45. Kirca, A. H., Hult, G. T. M., Roth, K., Cavusgil, S. T., Perry, M. Z., Akdeniz, M. B., ... & White, R. C. (2011). Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration. *Academy of management journal*, 54(1), 47-72
46. Mayer, K. J., and Salomon, R. M. (2006). Capabilities, contractual hazards, and governance: Integrating resourcebased and transaction cost perspectives. *Academy of Management Journal* 49(5): 942-959
47. Ali, Z., Ahmad, I., & Hussain, Z. (2020). Analysis of critical causes of transaction cost escalation in public sector construction projects. *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, 14(4), 838-865
48. Ketokivi, M., & Mahoney, J. T. (2020). Transaction cost economics as a theory of supply chain efficiency. *Production and Operations Management*, 29(4), 1011-1031

		49. Greenwood, R., and Hinings, C.R. (1996). Understanding Radical Organizational Change: Bringing together the Old and the New Institutionalism. <i>Academy of Management Review</i>, 21(4), 1022-1054 50. Scott, R. W. (1987). The Adolescence of Institutional Theory. <i>Administrative Science Quarterly</i>. 32(4): 493-511 51. Immergut, E. M. (1998). The theoretical core of the new institutionalism. <i>Politics & society</i>, 26(1), 5-34 52. Selznick, P. 1996. Institutionalism 53. Paraoutis, S., and Heracleous, L. (2013). Discourse Revisited: Dimensions and Employment of First-Order Strategy Discourse during Institutional Adoption. <i>Strategic Management Journal</i>, 34 (8), 935–956 54. Paraoutis, S., and Heracleous, L. (2013). Discourse Revisited: Dimensions and Employment of First-Order Strategy Discourse during Institutional Adoption. <i>Strategic Management Journal</i>, 34 (8), 935–956 55. Capron, L., and Chatain, O. (2008). Competitors' Resource-Oriented Strategies: Acting on Competitors' Resources through Interventions in Factor Markets and Political Markets. <i>Academy of Management Review</i>, 33 (1), 97–121 56. Baden-Fuller, C., & Teece, D. J. (2020). Market sensing, dynamic capability, and competitive dynamics. <i>Industrial Marketing Management</i>, 89, 105-106. 57. Li, H., & Srinivasan, K. (2019). Competitive dynamics in the sharing economy: An analysis in the context of Airbnb and hotels. <i>Marketing Science</i>, 38(3), 365-391 58. Hoskisson, R.E., Hitt, M.A., Wan, W.P., and Yiu, D. (1999). Theory and Research in Strategic Management: Swings of a Pendulum. <i>Journal of Management</i>, 25 (3), 417–456 59. Fery Setiawan, Sri Setyo Iriani, Yessy Artanti, Dian Kristiyana. (2025). Pioneer Orientation and Management Control System towards Dynamic Capability Strategy in the Innovation Ability of Muhammadiyah Educational Institutions in Ponorogo. <i>International Joint Conference on Arts and Humanities 2024 (IJCAH 2024)</i>. Atlantis Press. 962-979 60. Yustina Chrismardani, Sri Setyo Iriani, Yessy Artanti. (2024). Developing Sustainable Competitive Advantage Through Extended RBV Perspective On Batik SMEs. <i>Bengkulu International Conference on Economics, Management, Business and Accounting (BICEMBA)</i>. Volume 2: 1317-1330					
Dosen Pengampu		Prof. Dr. Dewie Tri Wijayati Wardoyo, M.Si. Prof. Dr. Sri Setyo Iriani, S.E., M.Si. Dr. Yessy Artanti, S.E., M.Si.					
Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [<i>Estimasi Waktu</i>]		Materi Pembelajaran [<i>Pustaka</i>]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (<i>offline</i>)	Daring (<i>online</i>)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Introduction Of Strategic management	1.Theory and Research in Strategic Management 2.Strategic management: From informed conversation to academic discipline 3.Strategic management of open innovation: A dynamic capabilities perspective 4.The expanding domain of strategic management research and the quest for integration	Kriteria: 1.Ketepatan, 2.Kesesuaian 3.Penguasaan Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk, Penilaian Portofolio	Seminar	Seminar	Materi: strategic management Pustaka: Barney, J.B. (2002). <i>Strategic management: From informed conversation to academic discipline. Academy of Management Perspectives</i>, 26(2), 53-57 Materi: Strategic management of open innovation: A dynamic capabilities perspective Pustaka: Bogers, M., Chesbrough, H., Heaton, S., & Teece, D. J. (2019). <i>Strategic management of open innovation: A dynamic capabilities perspective. California Management Review</i>, 62(1), 77-94 Materi: The expanding domain of strategic management research and the quest for integration Pustaka: Durand, R., Grant, R. M., & Madsen, T. L. (2017). <i>The expanding domain of strategic management research and the quest for integration. Strategic Management Journal</i>, 38(1), 4-16 Materi: Theory and Research in Strategic Management: Swings of a Pendulum. Journal of Management Pustaka: Hoskisson, R.E., Hitt, M.A., Wan, W.P., and Yiu, D. (1999). <i>Theory and Research in Strategic Management: Swings of a Pendulum. Journal of Management</i>, 25 (3), 417–456	10%
2	Internal Environment Resource-Based View 1	1.Firm resources and sustained competitive advantage 2.Is the resource-based "view" a useful perspective for strategic management research 3.Resource based theory in operations management research 4.An assessment of resource-based	Kriteria: 1.Ketepatan 2.Kesesuaian 3.Pengasaan Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Seminar	Seminar	Materi: Firm resources and sustained competitive advantage Pustaka: Barney, J. B. 1991. <i>Firm resources and sustained competitive advantage. Journal of Management</i> 17: 99- 120 Materi: Is the	5%

		theorizing on firm growth and suggestions for the future			resource-based "view" a useful perspective for strategic management research? Pustaka: Barney, J. B. (2001). <i>Is the resource-based "view" a useful perspective for strategic management research?</i> Yes. <i>Academy of Management Review</i>, 26 (1), 41-56 Materi: Resource based theory in operations management research Pustaka: Hitt, M. A., Xu, K., & Carnes, C. M. (2016). <i>Resource based theory in operations management research</i>. <i>Journal of operations management</i>, 41, 77-94 Materi: An assessment of resource-based theorizing on firm growth and suggestions for the future Pustaka: Nason, R. S., & Wiklund, J. (2018). <i>An assessment of resource-based theorizing on firm growth and suggestions for the future</i>. <i>Journal of management</i>, 44(1), 32-60 Materi: Resource based theory in marketing management research Pustaka: Yustina Chrismardani, Sri Setyo Iriani, Yessy Artanti. (2024). <i>Developing Sustainable Competitive Advantage Through Extended RBV Perspective On Batik SMEs</i>. <i>Bengkulu International Conference on Economics, Management, Business and Accounting (BICEMBA)</i>. Volume 2: 1317-1330	
--	--	---	--	--	---	--

3	Menyimpulkan dan merekomendasikan: Kepemimpinan berbasis Value	1.The resource-based view: A review and assessment of its critiques 2.Paradox and theorizing within the resource-based view. 3.Organization theory and the resource-based view of the firm: The great divide 4.Empirical Research on the Resource-Based View of the Firm	Kriteria: 1.Ketepatan 2.Kesesuaian 3.Penguasaan Bentuk Penilaian : Aktifitas Partisipasif	Seminar	Seminar	Materi: The resource-based view: A review and assessment of its critiques Pustaka: <i>Kraaijenbrink, J., Spender, J. C., & Groen, A. J. (2010). The resource-based view: A review and assessment of its critiques. Journal of management, 36(1), 349-372</i> Materi: Paradox and theorizing within the resource-based view. Pustaka: <i>Lado, A.A., Boyd, N.G., Wright, P., and Kroll, M. (2006). Paradox and theorizing within the resource-based view. Academy of Management Review, 31(1), 115-131</i> Materi: Organization theory and the resource-based view of the firm: The great divide Pustaka: <i>Davis, G. F., & DeWitt, T. (2021). Organization theory and the resource-based view of the firm: The great divide. Journal of Management, 47(7), 1684-1697</i> Materi: Empirical Research on the Resource-Based View of the Firm Pustaka: <i>Newbert, S.L. (2007). Empirical Research on the Resource-Based View of the Firm: An Assessment and Suggestions for Future Research. Strategic Management Journal, 28 (1), 121–146</i>	5%
---	--	--	---	---------	---------	---	----

4	1.External Environment Dynamic Capability 1 2.Dynamic Capabilities: What Are They? 3.Designing organizations for dynamic capabilities 4.Uncertainty, innovation, and dynamic capabilities: An introduction	1.Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance 2.Dynamic Capabilities: What Are They? 3.Designing organizations for dynamic capabilities 4.Uncertainty, innovation, and dynamic capabilities: An introduction	Kriteria: 1.Ketepatan 2.Kesesuaian 3.Penguasaan Bentuk Penilaian : Aktifitas Partisipasif	Seminar	Seminar	Materi: Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance Pustaka: Teece, D.J. (2008). <i>Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance. Strategic Management Journal</i>, 28(13), 1319-1350. Materi: Dynamic Capabilities: What Are They Pustaka: Eisenhardt, K.M., and Martin, J.A. (2000). <i>Dynamic Capabilities: What Are They? Strategic Management Journal</i>, 21 (10/11), 1105-1121 Materi: Designing organizations for dynamic capabilities Pustaka: Felin, T., & Powell, T. C. (2016). <i>Designing organizations for dynamic capabilities. California management review</i>, 58(4), 78-96 Materi: Uncertainty, innovation, and dynamic capabilities: An introduction Pustaka: Teece, D., & Leih, S. (2016). <i>Uncertainty, innovation, and dynamic capabilities: An introduction. California management review</i>, 58(4), 5-12	5%
5	External Environment Dynamic Capability 2	1.The Essence of Dynamic Capabilities and their Measurement 2.Quo Vadis, Dynamic Capabilities? A Content-Analytic Review of the Current State of Knowledge and Recommendations for Future Research 3.Dynamic capabilities as (workable) management systems theory 4.Business models and dynamic capabilities	Kriteria: 1.Ketepatan 2.Penguasaan 3.Kesesuaian Bentuk Penilaian : Aktifitas Partisipasif	Seminar	Seminar	Materi: The Essence of Dynamic Capabilities and their Measurement Pustaka: Laaksonen, O., and Peltoniemi, M. (2016). <i>The Essence of Dynamic Capabilities and their Measurement. International Journal of Management Reviews</i>, 20 (2), 184-205 Materi: Quo Vadis, Dynamic Capabilities? A Content-Analytic Review of the Current State of Knowledge and Recommendations for Future Research Pustaka: Schilke,	5%

					O., Hu, S., and Helfat, C.E. (2018). <i>Quo Vadis, Dynamic Capabilities? A Content-Analytic Review of the Current State of Knowledge and Recommendations for Future Research</i>. <i>Academy of Management Annals</i>, 12 (1), 390-439 Materi: Dynamic capabilities as (workable) management systems theory Pustaka: Teece, D. J. (2018). <i>Dynamic capabilities as (workable) management systems theory</i>. <i>Journal of Management & Organization</i>, 24(3), 359-368 Materi: Business models and dynamic capabilities Pustaka: Teece, D. J. (2018). <i>Business models and dynamic capabilities</i>. <i>Long range planning</i>, 51(1), 40-49 Materi: Business models and dynamic capabilities Pustaka: Fery Setiawan, Sri Setyo Iriani, Yessy Artanti, Dian Kristiyana. (2025). <i>Pioneer Orientation and Management Control System towards Dynamic Capability Strategy in the Innovation Ability of Muhammadiyah Educational Institutions in Ponorogo</i>. <i>International Joint Conference on Arts and Humanities 2024 (IJCAH 2024)</i>. Atlantis Press. 962-979	
--	--	--	--	--	--	--

6	Organizational BEHAVIOUR	1.The Interplay between Exploration and Exploitation 2.Reflections on the 2009 AMR Decade Award: Do We Have A Theory of Organizational Learning 3.Organizational learning. The Blackwell companion to organizations	Kriteria: 1.Ketepatan 2.Penguasaan 3.Kesesuaian Bentuk Penilaian : Aktifitas Partisipasif	Seminar	Seminar	Materi: The Interplay between Exploration and Exploitation Pustaka: Gupta, A.K., Smith, K.G., and Shalley, C.E. (2006). <i>The Interplay between Exploration and Exploitation</i>. <i>Academy of Management Journal</i>, 49 (4), 693–706 Materi: Reflections on the 2009 AMR Decade Award: Do We Have A Theory of Organizational Learning Pustaka: Crossan, M., Maurer, C.C., and White, R.E. (2011). <i>Reflections on the 2009 AMR Decade Award: Do We Have A Theory of Organizational Learning? Academy of Management Review</i>, 36 (3), 446–460 Materi: Approaches for organizational learning: A literature review Pustaka: Basten, D., & Haamann, T. (2018). <i>Approaches for organizational learning: A literature review</i>. Sage Open, 8(3), 2158244018794224 Materi: Organizational learning. The Blackwell companion to organizations Pustaka: Schulz, M. (2017). <i>Organizational learning. The Blackwell companion to organizations</i>, 415-441 Materi: Organizational learning paths based upon industry 4.0 adoption: An empirical study with Brazilian manufacturers Pustaka: Tortorella, G. L., Vergara, A. M. C., Garza-Reyes, J. A., & Sawhney, R. (2020). <i>Organizational learning paths based upon industry 4.0 adoption: An empirical study with Brazilian manufacturers</i>. <i>International Journal of Production Economics</i>, 219, 284-294	5%
---	--------------------------	--	---	---------	---------	---	----

7	Organizational Learning	1.Absorptive Capacity: A Review, Reconceptualization, and Extension. 2.Benefiting from open innovation: A multidimensional model of absorptive capacity. 3.Knowledge absorptive capacity and innovation performance in high-tech companies: A multi-mediating analysis 4.The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models-A comparison between SMEs and large enterprises	Kriteria: 1.Ketepatan 2.Kesesuaian 3.Penguasaan Bentuk Penilaian : Aktifitas Partisipasif	Seminar	Seminar	Materi: Absorptive Capacity: A Review, Reconceptualization, and Extension. Pustaka: Zahra, S. A., & George, G. 2002. <i>Absorptive Capacity: A Review, Reconceptualization, and Extension</i>. <i>Academy of Management Review</i>, 27 (1), 185–203 Materi: Benefiting from open innovation: A multidimensional model of absorptive capacity. Pustaka: Zobel, A. K. (2017). <i>Benefiting from open innovation: A multidimensional model of absorptive capacity</i>. <i>Journal of product innovation management</i>, 34(3), 269-288 Materi: Knowledge absorptive capacity and innovation performance in high-tech companies: A multi-mediating analysis Pustaka: Xie, X., Zou, H., & Qi, G. (2018). <i>Knowledge absorptive capacity and innovation performance in high-tech companies: A multi-mediating analysis</i>. <i>Journal of business research</i>, 88, 289-297 Materi: The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models-A comparison between SMEs and large enterprises Pustaka: Müller, J. M., Buliga, O., & Voigt, K. I. (2021). <i>The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models-A comparison between SMEs and large enterprises</i>. <i>European Management Journal</i>, 39(3), 333-343.	5%
---	-------------------------	--	---	---------	---------	--	----

8	Ujian Tengah Semester	1.Introduction Of Strategic management 2.Internal Environment Resource-Based View 1 3.Internal Environment Resource-Based View 2 4.External Environment Dynamic Capability 1 5.External Environment Dynamic Capability 2 6.Organizational bEHAVIOUR 7.Organizational Learning	Kriteria: 1.Ketepatan 2.Kesesuaian 3.Penguasaan Bentuk Penilaian : Tes	Case	Case	Materi: - Pustaka: <i>Smith, K. G., & Hitt, M. A. (Eds.). (2005). Great minds in management: The process of theory development. OUP Oxford.</i>	10%
---	-----------------------	---	---	------	------	--	-----

9	Alternatif strategy : Industrial Economics	1.Dynamic Strategic Groups: Deriving Spatial Evolutionary Paths. 2.Research on Organizational Configurations: Past Accomplishments And Future Challenges 3.Strategy in an era of economic uncertainty: integrating external and internal antecedents of firm performance.	Kriteria: 1.1. Ketepatan 2.2. Kesesuaian 3.3. Penguasaan Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Case 120		Materi: Dynamic Strategic Groups: Deriving Spatial Evolutionary Paths. Pustaka: DeSarbo, W.S., Grewal, R., and Wang, R. (2009). <i>Dynamic Strategic Groups: Deriving Spatial Evolutionary Paths. Strategic Management Journal</i>, 30 (13), 1420–1439 Materi: Research on Organizational Configurations: Past Accomplishments And Future Challenges Pustaka: Short, J.C., Payne, G.T., and Ketchen, D.J. (2008). <i>Research on Organizational Configurations: Past Accomplishments And Future Challenges. Journal of Management</i>, 34 (6), 1053-1079 Materi: Relating Dynamic Capabilities to Industry Structure: An Integrative Approach to Firm Strategy. Pustaka: Srivastava, B., & Mir, R. (2020). <i>Relating Dynamic Capabilities to Industry Structure: An Integrative Approach to Firm Strategy. American Journal of Management</i>, 20(5). Materi: Strategy in an era of economic uncertainty: integrating external and internal antecedents of firm performance. Pustaka: Healy, W., Knaus, E., Matthews, W., Mir, R., & Betts, S. (2015). <i>Strategy in an era of economic uncertainty: integrating external and internal antecedents of firm performance. Academy of Strategic Management Journal</i>, 14(1), 92	5%
---	---	--	---	-------------	--	---	----

10	Alternatif strategy : Transactions Cost Economics 1	1.Make, buy, or ally: A transaction cost theory meta analysis 2.Behavioral assumptions and theory development: the case of transaction cost economics 3.The sharing economy and the future of the hotel industry: Transaction cost theory and platform economics 4.Transaction costs and the sharing economy	Kriteria: 1.2. Kesesuaian 2.3. Penguasaan 3.1. Ketepatan Bentuk Penilaian : Aktifitas Partisipasif	Luring		Materi: Make, buy, or ally: A transaction cost theory meta analysis Pustaka: Geyskens, Inge, Steenkamp, Jan-Benedict E. M., and Kumar, Nirmalya. 2006. <i>Make, buy, or ally: A transaction cost theory meta analysis. Academy of Management Journal</i> 49(3): 519-543 Materi: Behavioral assumptions and theory development: the case of transaction cost economics Pustaka: Tsang, Eric W. K. 2006. <i>Behavioral assumptions and theory development: the case of transaction cost economics. Strategic Management Journal</i> 27(11): 999-1011 Materi: The sharing economy and the future of the hotel industry: Transaction cost theory and platform economics Pustaka: Akbar, Y. H., & Tracogna, A. (2018). <i>The sharing economy and the future of the hotel industry: Transaction cost theory and platform economics. International Journal of Hospitality Management</i>, 71, 91-101 Materi: Transaction costs and the sharing economy Pustaka: Hansen Henten, A., & Maria Windekilde, I. (2016). <i>Transaction costs and the sharing economy. info</i>, 18(1), 1-15	5%
----	---	--	--	--------	--	---	----

11	Alternatif strategy : Transactions Cost Economics 2	1.Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration 2.Capabilities, contractual hazards, and governance: Integrating resourcebased and transaction cost perspectives 3.Analysis of critical causes of transaction cost escalation in public sector construction projects 4.ransaction cost economics as a theory of supply chain efficiency.	Kriteria: 1.1. Ketepatan 2.2. Kesesuaian 3.3. Penguasaan Bentuk Penilaian : Aktifitas Partisipasif	Luring		Materi: Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration Pustaka: Kirca, A. H., Hult, G. T. M., Roth, K., Cavusgil, S. T., Perry, M. Z., Akdeniz, M. B., ... & White, R. C. (2011). <i>Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration</i>. <i>Academy of management journal</i>, 54(1), 47-72 Materi: Capabilities, contractual hazards, and governance: Integrating resourcebased and transaction cost perspectives Pustaka: Mayer, K. J., and Salomon, R. M. (2006). <i>Capabilities, contractual hazards, and governance: Integrating resourcebased and transaction cost perspectives</i>. <i>Academy of Management Journal</i> 49(5): 942-959 Materi: Analysis of critical causes of transaction cost escalation in public sector construction projects Pustaka: Ali, Z., Ahmad, I., & Hussain, Z. (2020). <i>Analysis of critical causes of transaction cost escalation in public sector construction projects</i>. <i>Pakistan Journal of Commerce and Social Sciences (PJCSS)</i>, 14(4), 838-865 Materi: ransaction cost economics as a theory of supply chain efficiency. Pustaka: Ketokivi, M., & Mahoney, J. T. (2020). <i>Transaction cost economics as a theory of supply chain efficiency</i>. <i>Production and Operations Management</i>, 29(4), 1011-1031	10%
----	--	--	--	--------	--	--	-----

12	Formulation strategy : Institutional Theory 1	1.Understanding Radical Organizational Change: Bringing together the Old and the New Institutionalism 2.The Adolescence of Institutional Theory 3.The theoretical core of the new institutionalism 4.Institutionalism "Old" and "New"	Kriteria: 1.1. Ketepatan 2.2. Kesesuaian 3.3. Penguasaan Bentuk Penilaian : Aktifitas Partisipasif	Luring		Materi: Understanding Radical Organizational Change: Bringing together the Old and the New Institutionalism Pustaka: <i>Greenwood, R., and Hinings, C.R. (1996). Understanding Radical Organizational Change: Bringing together the Old and the New Institutionalism. Academy of Management Review, 21(4), 1022-1054</i> ----- Materi: The Adolescence of Institutional Theory Pustaka: <i>Scott, R. W. (1987). The Adolescence of Institutional Theory. Administrative Science Quarterly. 32(4): 493-511</i> ----- Materi: The theoretical core of the new institutionalism Pustaka: <i>Immergut, E. M. (1998). The theoretical core of the new institutionalism. Politics & society, 26(1), 5-34</i> ----- Materi: Institutionalism "Old" and "New" Pustaka: <i>Selznick, P. 1996. Institutionalism</i>	5%
----	--	---	--	--------	--	--	----

13	Formulation strategy : Institutional Theory 2	1.Discourse Revisited: Dimensions and Employment of First-Order Strategy Discourse during Institutional Adoption. 2.Institutional Theory in the Study of Multinational Corporations: A Critique and New Directions. 3.Social skill and institutional theory. 4.The construct of institutional distance through the lens of different institutional perspectives:	Kriteria: 1.1. Ketepatan 2.2. Kesesuaian 3.3. Ketepatan Bentuk Penilaian : Aktifitas Partisipasif	Luring		Materi: Discourse Revisited: Dimensions and Employment of First-Order Strategy Discourse during Institutional Adoption Pustaka: <i>Paraoutis, S., and Heracleous, L. (2013). Discourse Revisited: Dimensions and Employment of First-Order Strategy Discourse during Institutional Adoption. Strategic Management Journal, 34 (8), 935–956</i> Materi: Institutional Theory in the Study of Multinational Corporations: A Critique and New Directions Pustaka: <i>Kostova, T., Roth, K., and Dacin, M.T. (2008). Institutional Theory in the Study of Multinational Corporations: A Critique and New Directions. Academy of Management Review, 33 (4), 994–1006.</i> Materi: Social skill and institutional theory. Pustaka: <i>Fligstein, N. (1997). Social skill and institutional theory. American behavioral scientist, 40(4), 397-405.</i> Materi: The construct of institutional distance through the lens of different institutional perspectives: Pustaka: <i>Kostova, T., Beugelsdijk, S., Scott, W. R., Kunst, V. E., Chua, C. H., & van Essen, M. (2020). The construct of institutional distance through the lens of different institutional perspectives: Review, analysis, and recommendations. Journal of International Business Studies, 51, 467-497.</i>	5%
----	--	--	---	--------	--	---	----

14	Implementation & evaluation strategy : Competitive Dynamics 1	1.Competitive Dynamics: Themes, Trends, and a Prospective Research Platform 2.The Psychology of Rivalry: A Relationally Dependent Analysis of Competition 3.Words apart? Connecting competitive dynamics and the resource-based view of the firm	Kriteria: 1.1. Ketepatan 2.2. Kesesuaian 3.3. Ketepatan Bentuk Penilaian : Aktifitas Partisipatif	Luring		Materi: Competitive Dynamics: Themes, Trends, and a Prospective Research Platform Pustaka: Chen, M-J., and Miller, D. (2012). <i>Competitive Dynamics: Themes, Trends, and a Prospective Research Platform. Academy of Management Annals</i>, 6 (1), 135-210. ----- Materi: The Psychology of Rivalry: A Relationally Dependent Analysis of Competition Pustaka: Kilduff, G.J., Elfenbein, H.A., and Staw, B.M. (2010). <i>The Psychology of Rivalry: A Relationally Dependent Analysis of Competition. Academy of Management Journal</i>, 53 (5), 943–969. ----- Materi: Words apart? Connecting competitive dynamics and the resource-based view of the firm Pustaka: Chen, M. J., Michel, J. G., & Lin, W. (2021). <i>Words apart? Connecting competitive dynamics and the resource-based view of the firm. Journal of Management</i>, 47(7), 1820-1840 ----- Materi: Competitive dynamics: Eastern roots, Western growth Pustaka: Chen, M. J. (2016). <i>Competitive dynamics: Eastern roots, Western growth. Cross Cultural & Strategic Management</i>, 23(4), 510-530.	5%
----	---	---	---	--------	--	---	----

15	Implementation & evaluation strategy : Competitive Dynamics	1. Research on Competitive Dynamics: Recent Accomplishments and Future Challenges 2. Market sensing, dynamic capability, and competitive dynamics. 3. Competitors' Resource-Oriented Strategies: Acting on Competitors' Resources through Interventions in Factor Markets and Political Markets. 4. Competitive dynamics in the sharing economy: An analysis in the context of Airbnb and hotels	Kriteria: 1.1. Ketepatan 2.2. Penguasaan 3.3. Kesesuaian Bentuk Penilaian : Aktifitas Partisipatif	Luring		Materi: Research on Competitive Dynamics: Recent Accomplishments and Future Challenges Pustaka: Ketchen, D.J., Snow, C.S., and Hoover, V.L. (2004). <i>Research on Competitive Dynamics: Recent Accomplishments and Future Challenges</i>. <i>Journal of Management</i>, 30 (6), 779–804. Materi: Competitors' Resource-Oriented Strategies: Acting on Competitors' Resources through Interventions in Factor Markets and Political Markets Pustaka: Capron, L., and Chatain, O. (2008). <i>Competitors' Resource-Oriented Strategies: Acting on Competitors' Resources through Interventions in Factor Markets and Political Markets</i>. <i>Academy of Management Review</i>, 33 (1), 97–121 Materi: Market sensing, dynamic capability, and competitive dynamics. Pustaka: Baden-Fuller, C., & Teece, D. J. (2020). <i>Market sensing, dynamic capability, and competitive dynamics</i>. <i>Industrial Marketing Management</i>, 89, 105-106. Materi: Competitive dynamics in the sharing economy: An analysis in the context of Airbnb and hotels Pustaka: Li, H., & Srinivasan, K. (2019). <i>Competitive dynamics in the sharing economy: An analysis in the context of Airbnb and hotels</i>. <i>Marketing Science</i>, 38(3), 365-391	5%
16	Ujian Akhir Semester		Bentuk Penilaian : Tes	Luring			10%

Rekap Persentase Evaluasi : Case Study

No	Evaluasi	Persentase
1.	Aktifitas Partisipatif	67.5%
2.	Penilaian Hasil Project / Penilaian Produk	5%
3.	Penilaian Portofolio	3.33%
4.	Praktik / Unjuk Kerja	4.17%

5.	Tes	20%
		100%

Catatan

1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
3. **CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 23 September 2024

Koordinator Program Studi S3
Manajemen



DEWIE TRI WIJAYATI
WARDYO
NIDN 0029016005

UPM Program Studi S3
Manajemen



NIDN 0029016005

File PDF ini digenerate pada tanggal 6 Desember 2025 Jam 16:57 menggunakan aplikasi RPS OBE S3 Dia Unesa

