



| <ol style="list-style-type: none"> <li>1. Durand, T. (2004). The Strategic Management of Technology and Innovation. In Bringing Technology and Innovation into the Boardroom (pp. 47–75). Palgrave Macmillan UK. <a href="https://doi.org/10.1057/9780230512771_3">https://doi.org/10.1057/9780230512771_3</a></li> <li>2. Eisenhardt, K. M., &amp; Martin, J. A. (2000). Dynamic capabilities: What are they? Strategic Management Journal, 21(10–11), 1105–1121. <a href="https://doi.org/10.1002/1097-0266(200010/11)21:10/11&lt;1105::AID-SMJ133&gt;3.0.CO;2-E">https://doi.org/10.1002/1097-0266(200010/11)21:10/11&lt;1105::AID-SMJ133&gt;3.0.CO;2-E</a></li> <li>3. Elia, G., Margherita, A., Massaro, A., &amp; Vacca, A. (2022). Adoption of open innovation in the COVID-19 emergency: developing a process-based information coordination system. 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J., &amp; Pucik, V. (2005). Relationship between innovativeness, quality, growth, profitability, and market value. Strategic Management Journal, 26(6), 555–575. <a href="https://doi.org/10.1002/smj.461">https://doi.org/10.1002/smj.461</a></li> <li>8. Yuan, F., &amp; Woodman, R. W. (n.d.). INNOVATIVE BEHAVIOR IN THE WORKPLACE: THE ROLE OF PERFORMANCE AND IMAGE OUTCOME EXPECTATIONS.</li> <li>9. Chiva, R., Ghauri, P., &amp; Alegre, J. (2014). Organizational Learning, Innovation and Internationalization: A Complex System Model. British Journal of Management, 25(4), 687–705. <a href="https://doi.org/10.1111/1467-8551.12026">https://doi.org/10.1111/1467-8551.12026</a></li> <li>10. Tang, M., &amp; Werner, C. H. (2017). Handbook of the Management of Creativity and Innovation. In Handbook of the Management of Creativity and Innovation. WORLD SCIENTIFIC. <a href="https://doi.org/10.1142/10086">https://doi.org/10.1142/10086</a></li> <li>11. Gupta, M. (2018). 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| <b>Pendukung :</b> <ol style="list-style-type: none"> <li>1. Schilling, M. A. (2020). Strategic Management of Technological Innovation (6th ed.). McGraw-Hill Education.</li> <li>2. Tidd, J., &amp; Bessant, J. (2020). Managing Innovation: Integrating Technological, Market and Organizational Change (7th ed.). Wiley</li> <li>3. Christensen, C. M. (2016). The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail. Harvard Business Review Press</li> <li>4. Dodgson, M., Gann, D., &amp; Salter, A. (2014). The Management of Technological Innovation: Strategy and Practice (2nd ed.). Oxford University Press.</li> <li>5. Schwab, K. (2017). The Fourth Industrial Revolution. Crown Business.</li> <li>6. Nidumolu, R., Prahalad, C. K., &amp; Rangaswami, M. R. (2009). Why Sustainability is Now the Key Driver of Innovation. Harvard Business Review, 87(9), 56-64.</li> <li>7. Hisrich, R. D., &amp; Kearney, C. (2013). 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Westland (2020), Global Innovation Management</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| <b>Dosen Pengampu</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                              | Prof. Dr. Sri Setyo Iriani, S.E., M.Si.<br>Dr. Dra. Hj. Anik Lestari Andjarwati, M.M.<br>Prof. Dr. Susanti, S.Pd., M.Si.<br>Dr. Sanaji, S.E., M.Si.<br>Dr. Yessy Artanti, S.E., M.Si.<br>Dr. Nindria Untarini, S.E., M.Si.<br>Dr. Ulil Hartono, S.E., M.Si.                               |                                                                                                                     |                                                                                  |                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                     |
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Menjelaskan Konsep Strategis</li> <li>2. Menyediakan Kerangka Kerja</li> <li>3. Mengidentifikasi Tantangan</li> <li>4. Memberikan Contoh Praktis</li> <li>5. Mendorong Pemikiran Strategis</li> <li>6. Menekankan Pentingnya Inovasi</li> </ol> | <b>Kriteria:</b><br>Ketepatan, kesesuaian dan penguasaan<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif | Analisis kasus, presentasi, diskusi                                              | Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA | <b>Materi:</b> 1. Durand, T. (2004). The Strategic Management of Technology and Innovation. In Bringing Technology and Innovation into the Boardroom (pp. 47–75). Palgrave Macmillan UK. <a href="https://doi.org/10.1057/9780230512771_3">https://doi.org/10.1057/9780230512771_3</a><br><b>Pustaka:</b><br><br><b>Materi:</b> 2. Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic capabilities: What are they? Strategic Management Journal, 21(10–11), 1105–1121. <a href="https://doi.org/10.1002/1097-0266(200010/11)21:10/11&lt;1105::AID-SMJ133&gt;3.0.CO;2-E">https://doi.org/10.1002/1097-0266(200010/11)21:10/11&lt;1105::AID-SMJ133&gt;3.0.CO;2-E</a><br><b>Pustaka:</b><br><br><b>Materi:</b> Evolusi Teknologi dan Inovasi Manajemen<br><b>Pustaka:</b> 8. Sulistyowati, Raya., & Artanti, Yessy. (2025). Transformasi Digital dan Inovasi Dalam Bisnis Manajemen. Penerbit Tahta Media<br><br><b>Materi:</b> Absorptive capacity<br><b>Pustaka:</b> Cohen, W. M., & Levinthal, D. A. (1990). Absorptive capacity: A new perspective on learning and innovation. Administrative Science Quarterly, 35(1), 128–152. <a href="https://doi.org/...">https://doi.org/...</a> | 5%                  |

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| 2 | Menganalisis Innovation Process                              | <ol style="list-style-type: none"> <li>Memahami konsep open innovation</li> <li>Menganalisis koordinasi dalam manajemen darurat</li> <li>Mengembangkan kemampuan untuk mengintegrasikan teknologi dan informasi</li> <li>Menjelajahi tantangan dan solusi dalam inovasi kesehatan terbuka</li> <li>Meningkatkan keterampilan dalam merancang dan mengimplementasikan solusi inovatif</li> </ol>                                              | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p> | Analisis kasus, presentasi, diskusi | Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA | <p><b>Materi:</b> 1. Elia, G., Margherita, A., Massaro, A., &amp; Vacca, A. (2022). Adoption of open innovation in the COVID-19 emergency: developing a process-based information coordination system. <i>Business Process Management Journal</i>, 28(2), 419–441. <a href="https://doi.org/10.1108/BPMJ-11-2020-0507">https://doi.org/10.1108/BPMJ-11-2020-0507</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Gupta, M. (2018). The innovation process from an idea to a final product: a review of the literature. <i>International Journal of Comparative Management</i>, 1(4), 400. <a href="https://doi.org/10.1504/ijcm.2018.10017885">https://doi.org/10.1504/ijcm.2018.10017885</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 3. Tohidi, H., &amp; Jabbari, M. M. (2012). Different Stages of Innovation Process. <i>Procedia Technology</i>, 1, 574–578. <a href="https://doi.org/10.1016/j.protcy.2012.02.125">https://doi.org/10.1016/j.protcy.2012.02.125</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> Inovasi dan Kapabilitas dalam Organisasi</p> <p><b>Pustaka:</b> 8. Sulistyowati, Raya., &amp; Artanti, Yessy. (2025). <i>Transformasi Digital dan Inovasi Dalam Bisnis Manajemen</i>. Penerbit Tahta Media</p> | 5% |
| 3 | Menganalisis Innovation dan Performance                      | <ol style="list-style-type: none"> <li>Memahami Inovasi Organisasi dan Teknologi</li> <li>Menganalisis Hubungan antara Inovasi Organisasi dan Kinerja Perusahaan</li> <li>Menggunakan Perspektif Sumber Daya Berbasis Perusahaan (RBV)</li> <li>Memahami Dampak Kapabilitas Inovasi Teknologi</li> <li>Mengidentifikasi Faktor Strategis dalam Keunggulan Kompetitif</li> </ol>                                                              | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p> | Analisis kasus, presentasi, diskusi | Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA | <p><b>Materi:</b> 1. Camisón, C., &amp; Villar-López, A. (2014). Organizational innovation as an enabler of technological innovation capabilities and firm performance. <i>Journal of Business Research</i>, 67(1), 2891–2902. <a href="https://doi.org/10.1016/j.jbusres.2012.06.004">https://doi.org/10.1016/j.jbusres.2012.06.004</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Cho, H. J., &amp; Pucik, V. (2005). Relationship between innovativeness, quality, growth, profitability, and market value. <i>Strategic Management Journal</i>, 26(6), 555–575. <a href="https://doi.org/10.1002/smj.461">https://doi.org/10.1002/smj.461</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> Proses Inovasi</p> <p><b>Pustaka:</b> 8. Sulistyowati, Raya., &amp; Artanti, Yessy. (2025). <i>Transformasi Digital dan Inovasi Dalam Bisnis Manajemen</i>. Penerbit Tahta Media</p>                                                                                                                                                                                                                                                                                                                                                       | 5% |
| 4 | Menganalisis Innovation, Creativity, Organizational Learning | <ol style="list-style-type: none"> <li>Memahami Hubungan Saling Ketergantungan antara Pembelajaran Organisasi, Inovasi, dan Internasionalisasi</li> <li>Menganalisis Model Sistem Kompleks</li> <li>Memahami Perbedaan Antara Inovasi Inkremental dan Inovasi Radikal</li> <li>Mengevaluasi Peran Internasionalisasi dalam Mendorong Inovasi</li> <li>Mengidentifikasi Faktor yang Memfasilitasi Adaptabilitas dan Transendensi</li> </ol>   | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p> | Analisis kasus, presentasi, diskusi | Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA | <p><b>Materi:</b> 1. Yuan, F., &amp; Woodman, R. W. (n.d.). INNOVATIVE BEHAVIOR IN THE WORKPLACE: THE ROLE OF PERFORMANCE AND IMAGE OUTCOME EXPECTATIONS.</p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Chiva, R., Ghauri, P., &amp; Alegre, J. (2014). Organizational Learning, Innovation and Internationalization: A Complex System Model. <i>British Journal of Management</i>, 25(4), 687–705. <a href="https://doi.org/10.1111/1467-8551.12026">https://doi.org/10.1111/1467-8551.12026</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 3. Tang, M., &amp; Werner, C. H. (2017). Handbook of the Management of Creativity and Innovation. In <i>Handbook of the Management of Creativity and Innovation</i>. WORLD SCIENTIFIC. <a href="https://doi.org/10.1142/10086">https://doi.org/10.1142/10086</a></p> <p><b>Pustaka:</b></p>                                                                                                                                                                                                                                                                                                                                                                                                   | 5% |
| 5 | Menganalisis peran inovasi dalam bidang pemasaran            | <ol style="list-style-type: none"> <li>Memahami Peran Pelanggan dalam Manajemen Pengetahuan dan Inovasi</li> <li>Menganalisis Pengaruh Manajemen Pengetahuan Pelanggan (Customer Knowledge Management)</li> <li>Mengidentifikasi Hubungan antara Kolaborasi Pelanggan dan Hasil Inovasi</li> <li>Memahami Model Teoretis Inovasi Berbasis Pelanggan</li> <li>Menerapkan Strategi Kolaborasi untuk Meningkatkan Kinerja Perusahaan</li> </ol> | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p> | Analisis kasus, presentasi, diskusi | Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA | <p><b>Materi:</b> 1. Fidel, P., Cervera, A., &amp; Schlesinger, W. (2016). Customer's role in knowledge management and in the innovation process: Effects on innovation capacity and marketing results. <i>Knowledge Management Research and Practice</i>, 14(2), 195–203. <a href="https://doi.org/10.1057/kmnp.2015.19">https://doi.org/10.1057/kmnp.2015.19</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Yodchai, N., Ly, P. T. M., &amp; Tran, L. T. T. (2022). How the creative mindset affects entrepreneurial success in the tourism sector: the mediating role of innovation capability. <i>International Journal of Contemporary Hospitality Management</i>, 34(1), 279–298. <a href="https://doi.org/10.1108/IJCHM-06-2021-0695">https://doi.org/10.1108/IJCHM-06-2021-0695</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 3. Zastempowski, M., &amp; Cyfert, S. (2023). A new angle on SMEs' competitiveness. How do agility capabilities affect a firm's competitive position? <i>Journal of Organizational Change Management</i>, 36(4), 635–662. <a href="https://doi.org/10.1108/JOCM-09-2022-0255">https://doi.org/10.1108/JOCM-09-2022-0255</a></p> <p><b>Pustaka:</b></p>                                           | 5% |

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| 6 | Menganalisis peran inovasi dan teknologi di bidang keuangan            | <ol style="list-style-type: none"> <li>Memahami Pengaruh Inovasi terhadap Kinerja Perusahaan</li> <li>Menganalisis Peran Ukuran Perusahaan sebagai Moderator</li> <li>Memahami Peran Modal Keuangan dalam Memediasi Hubungan antara Inovasi dan Kinerja</li> <li>Menganalisis Faktor-faktor yang Mempengaruhi Kinerja SMEs</li> <li>Mengembangkan Strategi untuk Meningkatkan Kinerja Perusahaan Melalui Inovasi</li> </ol> | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p>                                                                                                                                              | Analisis kasus, presentasi, diskusi                                        | <p>Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA</p> <p>Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA</p> | <p><b>Materi:</b> 1. Kijkasawat, P., &amp; Phuensane, P. (2020). Innovation and Firm Performance: The Moderating and Mediating Roles of Firm Size and Small and Medium Enterprise Finance. <i>Journal of Risk and Financial Management</i>, 13(5). <a href="https://doi.org/10.3390/jrfm13050097">https://doi.org/10.3390/jrfm13050097</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Huo, Mengjun., &amp; Li, Chao. (2022). Impact of managerial power on enterprise innovation performance: the mediating roles of financing constraints and strategic orientation. <i>Chinese Management Studies</i>, 26(6), 555–575. <a href="https://doi.org/10.1002/smj.461">https://doi.org/10.1002/smj.461</a></p> <p><b>Pustaka:</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5%  |
| 7 | Menganalisis peran inovasi dan teknologi di bidang sumber daya manusia | <ol style="list-style-type: none"> <li>Memahami Inovasi Manajemen</li> <li>Menganalisis Peran Budaya Organisasi yang Mendukung Inovasi</li> <li>Mengidentifikasi Dimensi Inovasi Manajemen</li> <li>Mengevaluasi Hubungan antara Inovasi dan Kinerja Perusahaan</li> <li>Mengembangkan Strategi untuk Meningkatkan Kinerja Perusahaan</li> </ol>                                                                            | <p><b>Kriteria:</b><br/>Ketepatan, kesesuaian dan penguasaan</p> <p><b>Bentuk Penilaian :</b><br/>Aktifitas Partisipatif</p>                                                                                                                                              | Analisis kasus, presentasi, diskusi                                        | <p>Analisis kasus, unggah presentasi, diskusi online secara sinkronus dan/atau asinkronus melalui SIDIA</p>                                                                                                             | <p><b>Materi:</b> 1. Kraśnicka, T., Glód, W., &amp; Wronka-Pośpiech, M. (2018). Management innovation, pro-innovation organisational culture and enterprise performance: testing the mediation effect. <i>Review of Managerial Science</i>, 12(3), 737–769. <a href="https://doi.org/10.1007/s11846-017-0229-0">https://doi.org/10.1007/s11846-017-0229-0</a></p> <p><b>Pustaka:</b></p> <p><b>Materi:</b> 2. Zaitseva, N., Dzhandzhugazova, E., Bondarchuk, N., &amp; Zhukova, M. (2017). Modern "challenges" in the system of personnel training: standardization and innovations. <i>International Journal of Educational Management</i>, 31(4), 497–504. <a href="https://doi.org/10.1108/IJEM-02-2016-0036">https://doi.org/10.1108/IJEM-02-2016-0036</a></p> <p><b>Pustaka:</b></p>                                                                                                                                                                                                                                                                                                                                                                                               | 5%  |
| 8 | Ujian Tengah Semester                                                  | <ol style="list-style-type: none"> <li>Pemahaman Konsep Dasar</li> <li>Analisis Dampak Inovasi terhadap Kinerja Perusahaan</li> <li>Peran Budaya Organisasi dalam Inovasi</li> <li>Kemampuan Menerapkan Teori ke Praktik</li> <li>Evaluasi Studi Kasus</li> <li>Keterampilan Berpikir Kritis</li> </ol>                                                                                                                     | <p><b>Bentuk Penilaian :</b><br/>Penilaian Hasil Project / Penilaian Produk</p>                                                                                                                                                                                           | Presentasi dan refleksi hasil tugas tiap pertemuan                         | Presentasi dan refleksi hasil tugas tiap pertemuan                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 15% |
| 9 | Menganalisis Kolaborasi dan Ekosistem dalam Pengembangan Inovasi       | <ol style="list-style-type: none"> <li>Kejelasan dan Keterfokusan Masalah</li> <li>Tinjauan Pustaka yang Komprehensif</li> <li>Tujuan dan Cakupan Penelitian</li> <li>Metodologi Penelitian</li> <li>Kontribusi Penelitian</li> </ol>                                                                                                                                                                                       | <p><b>Kriteria:</b><br/>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br/>2. Struktur dan Kejelasan Penulisan<br/>3. Kesesuaian dengan Standar Akademik</p> <p><b>Bentuk Penilaian :</b><br/>Penilaian Hasil Project / Penilaian Produk</p> | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil                                                             | <p><b>Materi:</b> -</p> <p><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation (6th ed.)</i>. McGraw-Hill Education.</p> <p><b>Materi:</b> -</p> <p><b>Pustaka:</b> 2. Tidd, J., &amp; Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change (7th ed.)</i>. Wiley</p> <p><b>Materi:</b> -</p> <p><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i>. Harvard Business Review Press</p> <p><b>Materi:</b> -</p> <p><b>Pustaka:</b> 4. Dodgson, M., Gann, D., &amp; Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice (2nd ed.)</i>. Oxford University Press.</p> <p><b>Materi:</b> Kolaborasi dan Ekosistem dalam Pengembangan Inovasi</p> <p><b>Pustaka:</b> Powell, W. W., Koput, K. W., &amp; Smith-Doerr, L. (1996). Interorganizational collaboration and the locus of innovation: Networks of learning in biotechnology. <i>Administrative Science Quarterly</i>, 41(1), 116–145. <a href="https://doi.org/10.2307/2386069">https://doi.org/10.2307/2386069</a></p> | 5%  |

|    |                                           |                                                                                                                                                                            |                                                                                                                                                                                                                                            |                                                                            |                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |
|----|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 10 | Menganalisis Business Model Innovation    | 1. Kejelasan dan Keterfokusan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Mengelola Inovasi dan Teknologi Dalam Perusahaan<br><b>Pustaka:</b> 8. Sulistyowati, Raya., & Artanti, Yessy. (2025). <i>Transformasi Digital dan Inovasi Dalam Bisnis Manajemen</i> . Penerbit Tahta Media<br><br><b>Materi:</b> Innovation System<br><b>Pustaka:</b> Elias G. Carayannis, Elpida T. Samara, and Yannis L. Bakouros, 2014. <i>Innovation and Entrepreneurship: Theory, Policy and Practice</i> .<br><br><b>Materi:</b> Business Model Innovation<br><b>Pustaka:</b> Zott, C., & Amit, R. (2010). <i>Business model design: An activity system perspective</i> . <i>Long Range Planning</i> , 43(2-3), 216-226. <a href="https://doi.org/...">https://doi.org/...</a> | 2% |
| 11 | Menganalisis Global Innovation Management | 1. Kejelasan dan Keterfokusan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Introduction to Technological Entrepreneurship<br><b>Pustaka:</b> Elias G. Carayannis, Elpida T. Samara, and Yannis L. Bakouros, 2014. <i>Innovation and Entrepreneurship: Theory, Policy and Practice</i> .<br><br><b>Materi:</b> Adopsi Teknologi Blockchain pada UKM Halal Food<br><b>Pustaka:</b> Artanti, Yessy. <i>PEMANFAATAN ADOPSI DAN TRANSPARANSI TEKNOLOGI BLOCKCHAIN DALAM PENINGKATAN KINERJA DIGITAL SUPPLY CHAIN PADA SME'S HALAL FOOD</i> . Hasil Penelitian LPPM 2023<br><br><b>Materi:</b> Global Innovation Management<br><b>Pustaka:</b> Westland (2020), <i>Global Innovation Management</i>                                                                    | 5% |

|    |                                                        |                                                                                                                                                                            |                                                                                                                                                                                                                                                                                       |                                                                            |                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |
|----|--------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 12 | Menganalisis Disruptive Innovation & Industry Dynamics | 1. Kejelasan dan Keterfokusan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi                                             | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Entrepreneurship and Innovation Practices<br><b>Pustaka:</b> Elias G. Carayannis, Elpidia T. Samara, and Yannis L. Bakouros, 2014. <i>Innovation and Entrepreneurship: Theory, Policy and Practice</i> .<br><br><b>Materi:</b> Entrepreneurship and Innovation Practices<br><b>Pustaka:</b> 8. Sulistyowati, Raya., & Artanti, Yessy. (2025). <i>Transformasi Digital dan Inovasi Dalam Bisnis Manajemen</i> . Penerbit Tahta Media<br><br><b>Materi:</b> Sustainability & Responsible Innovation<br><b>Pustaka:</b> Geels, F. W. (2002). <i>Technological transitions as evolutionary reconfiguration processes: A multi-level perspective and a case-study</i> . <i>Research Policy</i> , 31(8-9), 1257-1274. <a href="https://doi.org/...00062-8">https://doi.org/...00062-8</a><br><br><b>Materi:</b> Disruptive Innovation & Industry Dynamics<br><b>Pustaka:</b> Christensen, C. M. (1997). <i>The innovator's dilemma: When new technologies cause great firms to fail</i> . Harvard Business Review Press. | 5% |
| 13 | Menganalisis Transformasi Digital dalam organisasi     | 1. Kejelasan dan Keterfokusan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipasi, Penilaian Hasil Project / Penilaian Produk | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Topik-topik Technological Entrepreneurship<br><b>Pustaka:</b> Elias G. Carayannis, Elpidia T. Samara, and Yannis L. Bakouros, 2014. <i>Innovation and Entrepreneurship: Theory, Policy and Practice</i> .<br><br><b>Materi:</b> Pedoman Penulisan Proposal<br><b>Pustaka:</b> 9. Buku Pedoman Tugas Akhir<br><br><b>Materi:</b> Transformasi Digital dalam organisasi<br><b>Pustaka:</b> Vial, G. (2019). <i>Understanding digital transformation: A review and a research agenda</i> . <i>Journal of Strategic Information Systems</i> , 28(2), 118-144. <a href="https://doi.org/...">https://doi.org/...</a>                                                                                                                                                                                                                                                                                                                                                                                                    | 5% |

|    |                                                                |                                                                                                                                                                             |                                                                                                                                                                                                                                                                                        |                                                                            |                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |     |
|----|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| 14 | Menganalisis Sustainability & Responsible Innovation           | 1. Kejelasan dan Keterfokuskan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Pedoman Penulisan Proposal Disertasi<br><b>Pustaka:</b> 9. Buku Pedoman Tugas Akhir<br><br><b>Materi:</b> Sustainability & Responsible Innovation<br><b>Pustaka:</b> Geels, F. W. (2002). <i>Technological transitions as evolutionary reconfiguration processes: A multi-level perspective and a case-study</i> . <i>Research Policy</i> , 31(8-9), 1257-1274. <a href="https://doi.org/...00062-8">https://doi.org/...00062-8</a> | 5%  |
| 15 | Presentasi Proposal Penelitian Manajemen Inovasi dan Teknologi | 1. Kejelasan dan Keterfokuskan Masalah<br>2. Tinjauan Pustaka yang Komprehensif<br>3. Tujuan dan Cakupan Penelitian<br>4. Metodologi Penelitian<br>5. Kontribusi Penelitian | <b>Kriteria:</b><br>1. Kebaruan ide, Ketepatan perencanaan-pelaksanaan-refleksi, dan penguasaan<br>2. Struktur dan Kejelasan Penulisan<br>3. Kesesuaian dengan Standar Akademik<br><br><b>Bentuk Penilaian :</b><br>Aktifitas Partisipatif                                             | Pembelajaran Berbasis Proyek: merencanakan, menjalankan, diskusi, refleksi | Pembelajaran Berbasis Proyek: diskusi online penyelesaian proyek secara sinkronus dan/atau asinkronus melalui SIDIA, mengunggah hasil proyek, diskusi hasil | <b>Materi:</b> -<br><b>Pustaka:</b> 1. Schilling, M. A. (2020). <i>Strategic Management of Technological Innovation</i> (6th ed.). McGraw-Hill Education.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 2. Tidd, J., & Bessant, J. (2020). <i>Managing Innovation: Integrating Technological, Market and Organizational Change</i> (7th ed.). Wiley<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 3. Christensen, C. M. (2016). <i>The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail</i> . Harvard Business Review Press<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 4. Dodgson, M., Gann, D., & Salter, A. (2014). <i>The Management of Technological Innovation: Strategy and Practice</i> (2nd ed.). Oxford University Press.<br><br><b>Materi:</b> Pedoman Penulisan Proposal Disertasi<br><b>Pustaka:</b> 9. Buku Pedoman Tugas Akhir                                                                                                                                                                                                                                                                                                                                                 | 5%  |
| 16 |                                                                | 1. Revisi proposa<br>2. Diskusi rencana keberlanjutan proposal ke tahap penelitian                                                                                          | <b>Kriteria:</b><br>Penyelesaian revisi proposal<br><br><b>Bentuk Penilaian :</b><br>Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja                                                                                                                                 | Presentasi dan refleksi hasil tugas tiap pertemuan                         | Presentasi dan refleksi hasil tugas tiap pertemuan                                                                                                          | <b>Materi:</b> -<br><b>Pustaka:</b> 5. Schwab, K. (2017). <i>The Fourth Industrial Revolution</i> . Crown Business.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 6. Nidumolu, R., Prahalad, C. K., & Rangaswami, M. R. (2009). <i>Why Sustainability is Now the Key Driver of Innovation</i> . <i>Harvard Business Review</i> , 87(9), 56-64.<br><br><b>Materi:</b> -<br><b>Pustaka:</b> 7. Hisrich, R. D., & Kearney, C. (2013). <i>Corporate Entrepreneurship: How to Create a Thriving Entrepreneurial Spirit Throughout Your Company</i> . McGraw-Hill.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 18% |

#### Rekap Persentase Evaluasi : Project Based Learning

| No | Evaluasi                                   | Persentase |
|----|--------------------------------------------|------------|
| 1. | Aktifitas Partisipatif                     | 57%        |
| 2. | Penilaian Hasil Project / Penilaian Produk | 34%        |
| 3. | Praktik / Unjuk Kerja                      | 9%         |
|    |                                            | 100%       |

#### Catatan

- Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang studinya yang diperoleh melalui proses pembelajaran.
- CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
- CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
- Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.

5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kriteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kriteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kriteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 22 Juli 2025

Koordinator Program Studi S3  
Manajemen



DEWIE TRI WIJAYATI WARDOYO  
NIDN 0029016005

UPM Program Studi S3 Manajemen



NIDN 0014019504

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