

		<p style="text-align: center;">Universitas Negeri Surabaya Faculty of Social Sciences and Law, Social Sciences Education Undergraduate Study Program</p>										<p>Document Code</p>																																																	
SEMESTER LEARNING PLAN																																																													
Courses		CODE		Course Family		Credit Weight		SEMESTER		Compilation Date																																																			
Entrepreneurship and Creative Economy Studies		8420703040		Compulsory Study Program Subjects		T=3 P=0 ECTS=4.77		3		July 17, 2024																																																			
AUTHORIZATION		SP Developer				Course Cluster Coordinator				Study Program Coordinator																																																			
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Learning model		Case Studies																																																											
Program Learning Outcomes (PLO)		PLO study program that is charged to the course																																																											
		Program Objectives (PO)																																																											
		PO - 1		Students are able to produce creative entrepreneurial ideas which are expressed through business planning which is put into practice in the form of creative economy-based products.																																																									
		PLO-PO Matrix																																																											
				<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>P.O</td> </tr> <tr> <td>PO-1</td> </tr> </table>										P.O	PO-1																																														
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PO-1																																																													
PO Matrix at the end of each learning stage (Sub-PO)																																																													
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th rowspan="2">P.O</th> <th colspan="16">Week</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th><th>13</th><th>14</th><th>15</th><th>16</th> </tr> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>										P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																
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PO-1																																																													
Short Course Description		The entrepreneurial studies and creative economy courses are an effort to develop students' knowledge about entrepreneurship and the creative economy in Indonesia. Students are expected to be able to produce creative entrepreneurial ideas which are expressed through business planning which is put into practice in the form of a product.																																																											
References		Main :																																																											
		<ol style="list-style-type: none"> Hasan, M., Roslan, A. H., Hendrayani, E., Sudirman, A., Sitaniapessy, R. H., Basoeky, U., ... & Wardhana, A. (2021). Kewirausahaan. Media Sains Indonesia. Suryana, Y., & Bayu, K. (2012). Kewirausahaan: Pendekatan Karakteristik Wirausahawan Sukses Ed. 2. Kencana. Dollinger, M. J. (2008). Entrepreneurship. Marsh Publications. Frederick, H., O'Connor, A., & Kuratko, D. F. (2018). Entrepreneurship. Cengage AU. Sunarya, P. A., & Saefullah, A. (2011). Kewirausahaan. Penerbit Andi. Yunaz, H., Bachri, S., Oktaviani, N. F., Nugroho, L., Septiadi, D., Rachmat, Z., & Tribudhi, D. A. (2022). Ekonomi Kreatif. Get Press. Purnomo, R. A. (2016). Ekonomi Kreatif Pilar Pembangunan Indonesia. Ziyad Visi Media. 																																																											
		Supporters:																																																											
Supporting lecturer		Dr. Niswatin, S.Pd., M.Pd. Dr. Nuansa Bayu Segara, S.Pd., M.Pd. Dr. Kusnul Khotimah, S.Pd., M.Pd. Muhammad Ilyas Marzuqi, M.Pd.																																																											
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																																						
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																																								
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																																						

1	Students are able to understand the objectives of project learning in entrepreneurship and creative economy courses.	1.Explain the basic concepts of entrepreneurship 2.Explain the basic concepts of the creative economy 3.Explain the characteristics of entrepreneurs	Criteria: formative Form of Assessment : Participatory Activities	Students discuss project learning objectives in entrepreneurship and creative economy courses. 3 X 50	Students discuss project learning objectives in entrepreneurship and creative economy courses. 3 X 50	Material: Entrepreneurship Studies Literature: Hasan, M., Roslan, AH, Hendrayani, E., Sudirman, A., Sitaniapessy, RH, Basoeky, U., ... & Wardhana, A. (2021). <i>Entrepreneurship. Indonesian Science Media.</i>	2%
2	Students are able to formulate basic questions related to the entrepreneurial project that will be carried out.	formulate fundamental questions related to what the market needs.	Criteria: formative Form of Assessment : Participatory Activities	Students are able to formulate basic questions related to "What does the market need?" 3 X 50	Students are able to formulate basic questions related to "What does the market need?" 3 X 50	Material: Market Library: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs Ed. 2. Kencana.</i>	2%
3	Students are able to formulate the objectives of a general overview of the Business Plan and Innovation	Formulate the objectives of the general overview of the Business Plan and Innovation	Criteria: formative Form of Assessment : Project Results Assessment / Product Assessment	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Material: Business Plan Reference: Dollinger, MJ (2008). <i>Entrepreneurship. Marsh Publications.</i>	2%
4	Students are able to formulate the objectives of a general overview of the Business Plan and Innovation	Formulate the objectives of the general overview of the Business Plan and Innovation	Criteria: formative Form of Assessment : Participatory Activities	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Material: Business Plan Reference: Dollinger, MJ (2008). <i>Entrepreneurship. Marsh Publications.</i>	2%
5	Students are able to formulate the objectives of a general overview of the Business Plan and Innovation	Formulate the objectives of the general overview of the Business Plan and Innovation	Criteria: formative Form of Assessment : Participatory Activities	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Students begin to plan a 3 X 50 creative economy-based entrepreneurial product project	Material: Business Plan Reference: Dollinger, MJ (2008). <i>Entrepreneurship. Marsh Publications.</i>	5%
6	Students are able to arrange a schedule of entrepreneurial activities	Prepare a schedule of entrepreneurial activities	Criteria: formative, maximum score is 100 Form of Assessment : Project Results Assessment / Product Assessment	Students collaborate to determine the 3 X 50 entrepreneurial activity schedule	Students collaborate to determine the 3 X 50 entrepreneurial activity schedule	Material: Business Plan Reference: Sunarya, PA, & Saefullah, A. (2011). <i>Entrepreneurship. Andi Publisher.</i>	2%
7	Students are able to arrange a schedule of entrepreneurial activities	Prepare a schedule of entrepreneurial activities	Criteria: formative, maximum score is 100 Form of Assessment : Participatory Activities	Students collaborate to determine the 3 X 50 entrepreneurial activity schedule	Students collaborate to determine the 3 X 50 entrepreneurial activity schedule	Material: Business Plan Reference: Sunarya, PA, & Saefullah, A. (2011). <i>Entrepreneurship. Andi Publisher.</i>	2%
8	Students are able to formulate a business plan through scientific work	Students are able to formulate a business plan through scientific work	Criteria: Formative Form of Assessment : Project Results Assessment / Product Assessment, Test	UTS (Product Based) 3 X 50	UTS (Product Based) 3 X 50	Material: Business Plan Reference: Hasan, M., Roslan, AH, Hendrayani, E., Sudirman, A., Sitaniapessy, RH, Basoeky, U., ... & Wardhana, A. (2021). <i>Entrepreneurship. Indonesian Science Media.</i>	25%
9	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Participatory Activities	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs Ed. 2. Kencana.</i>	2%

10	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	2%
11	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	2%
12	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Participatory Activities	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	4%
13	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Project Results Assessment / Product Assessment	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	5%
14	Students are able to present a business plan	Present an entrepreneurial business plan	Criteria: formative Form of Assessment : Project Results Assessment / Product Assessment	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	1. Students present an entrepreneurial business plan. 2. Students hold discussions and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	4%
15	Students are able to present a business plan	Reflects on the results of his project for self-evaluation.	Criteria: formative Form of Assessment : Participatory Activities, Practice/Performance	1. Students self-evaluate their entrepreneurial business plan. 2. Students reflect together and ask questions led by the lecturer. 3 X 50	1. Students self-evaluate their entrepreneurial business plan. 2. Students reflect together and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	4%
16	Students are able to present a business plan	Reflects on the results of his project for self-evaluation.	Criteria: Summative Form of Assessment : Portfolio Assessment	1. Students self-evaluate their entrepreneurial business plan. 2. Students reflect together and ask questions led by the lecturer. 3 X 50	1. Students self-evaluate their entrepreneurial business plan. 2. Students reflect together and ask questions led by the lecturer. 3 X 50	Material: Business Plan Reference: Suryana, Y., & Bayu, K. (2012). <i>Entrepreneurship: Approach to the Characteristics of Successful Entrepreneurs</i> Ed. 2. Kencana.	35%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	23%
2.	Project Results Assessment / Product Assessment	27.5%
3.	Portfolio Assessment	35%
4.	Practice / Performance	2%
5.	Test	12.5%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.